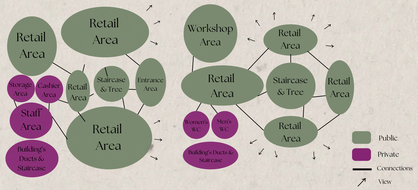
AESOP RETAIL STORE DESIGN

Concept:

The project reimagines Aesop's retail experience through Jordan's cultural and natural context, using circular spatial organization, an olive tree focal point, Sadu-inspired maroon accents, and locally resonant stone materials to balance regional identity with Aesop's refined global ethos

Mood Board:

Bubble & Zoning Diagrams



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First Floor Plan

Ground Floor Plan

Section A-A

Section B-B

AI Rendered Exterior Elevation

3D Shots