

Blue Oasis

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Introduction

The project is designed to provide a comprehensive wellness experience that supports physical, mental, and emotional well-being through natural therapies, therapeutic spaces, and a strong connection with nature.



About The Project

Project Type:

DetoxWellnessResort

Location:

Ma'in Hot Springs, Jordan

Reason for Selection:

The project was chosen because of the increasing need for spaces that support psychological and physical recovery while taking advantage of the unique therapeutic properties of the Ma'in Hot Springs.



Main Goal:

To create a healing environment that promotes relaxation, detoxification, and overall wellness through architecture and interior design.



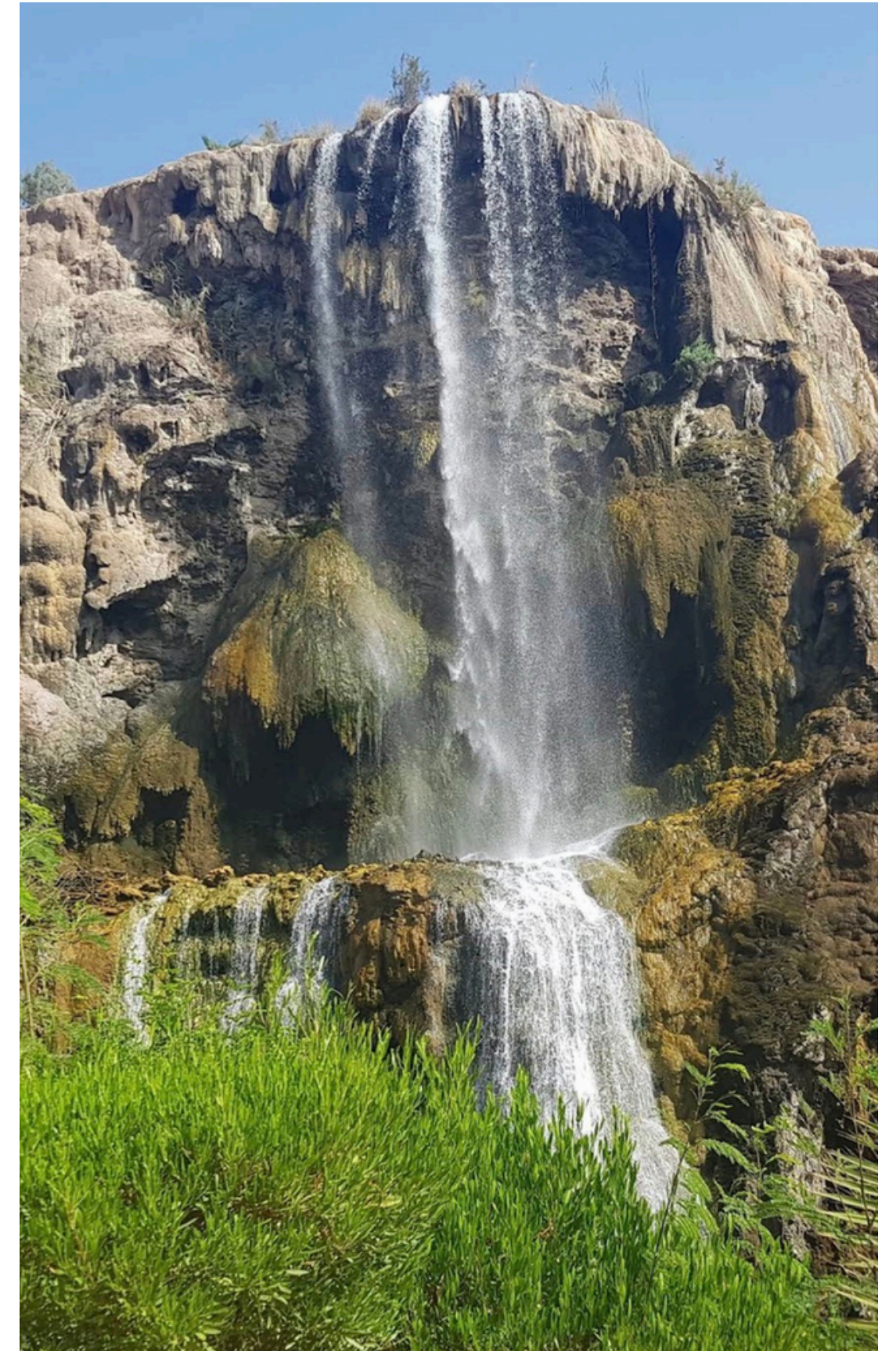
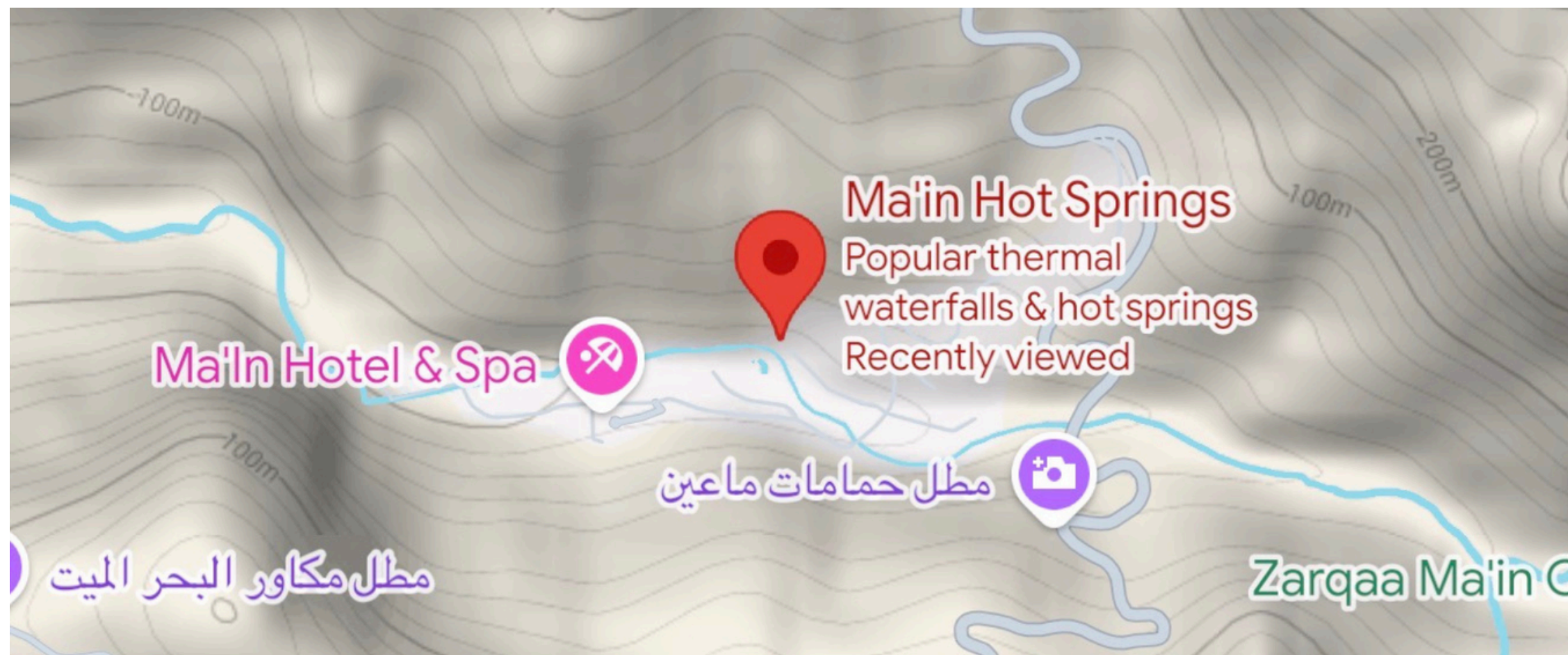
Site Analysis

Location Advantages:

- Ma'in Hot Springs
- 264 meters below sea level
- Rich geothermal resources
- Natural therapeutic mineral water

Site Characteristics :

- Basalt rock formations
- Rugged canyon landscape
- Unique natural scenery
- Strong connection to nature





Vision & Mission

- **Vision:**

To create a leading destination in wellness architecture that redefines the relationship between humans and nature.

- **Mission:**

To provide an integrated sensory experience that helps users restore balance, detoxify, and reconnect with nature through thoughtful design.



Target Users

- Wellness tourists
- Adults seeking stress relief
- Individuals interested in detox programs
- People seeking mental and physical recovery



Brand Identity

Brand Name:

Blue Oasis

Brand Values:

Healing
Wellness
Balance
Sustainability
Connection with Nature

Visual Identity:

- Blue tones inspired by water
- Organic forms inspired by natural flow
- Earthy materials inspired by Ma'in landscape

Brand Personality:

- Calm
- Natural
- Luxurious
- Restorative



Design Concept

Water Flow

The concept is inspired by the natural movement of water.

Water represents healing, purification, renewal, and continuous movement.

The design translates these qualities into spatial experiences that encourage relaxation and wellness.








W a t e r F l o w





User Experience

-  **Visual Experience:**
Bluetones reduce stress and enhance relaxation.
-  **Auditory Experience:**
Natural water sounds and soft ambient sounds create a calming atmosphere.
-  **Tactile Experience:**
Natural materials such as basalt stone and wood create sensory comfort.
-  **Olfactory Experience:**
Natural scents and essential oils support relaxation.
-  **Thermal Experience:**
The contrast between warm mineral water and cool resting spaces enhances wellness.




Material & Finishes

Material	Reason
Basalt Stone	Local identity and durability.
Oak Wood	Warmth and comfort.
Salt Stone	Therapeutic atmosphere.
Linen	Soft natural texture
Rattan	Organic character.
Terrazzo	Easy maintenance and durability



User Journey


Arrival



Welcome



Reception



Guided



Consultation



Understood




Treatment



Healed


Relaxation



Calm



Dining



Nourished



Accommodation



Rested



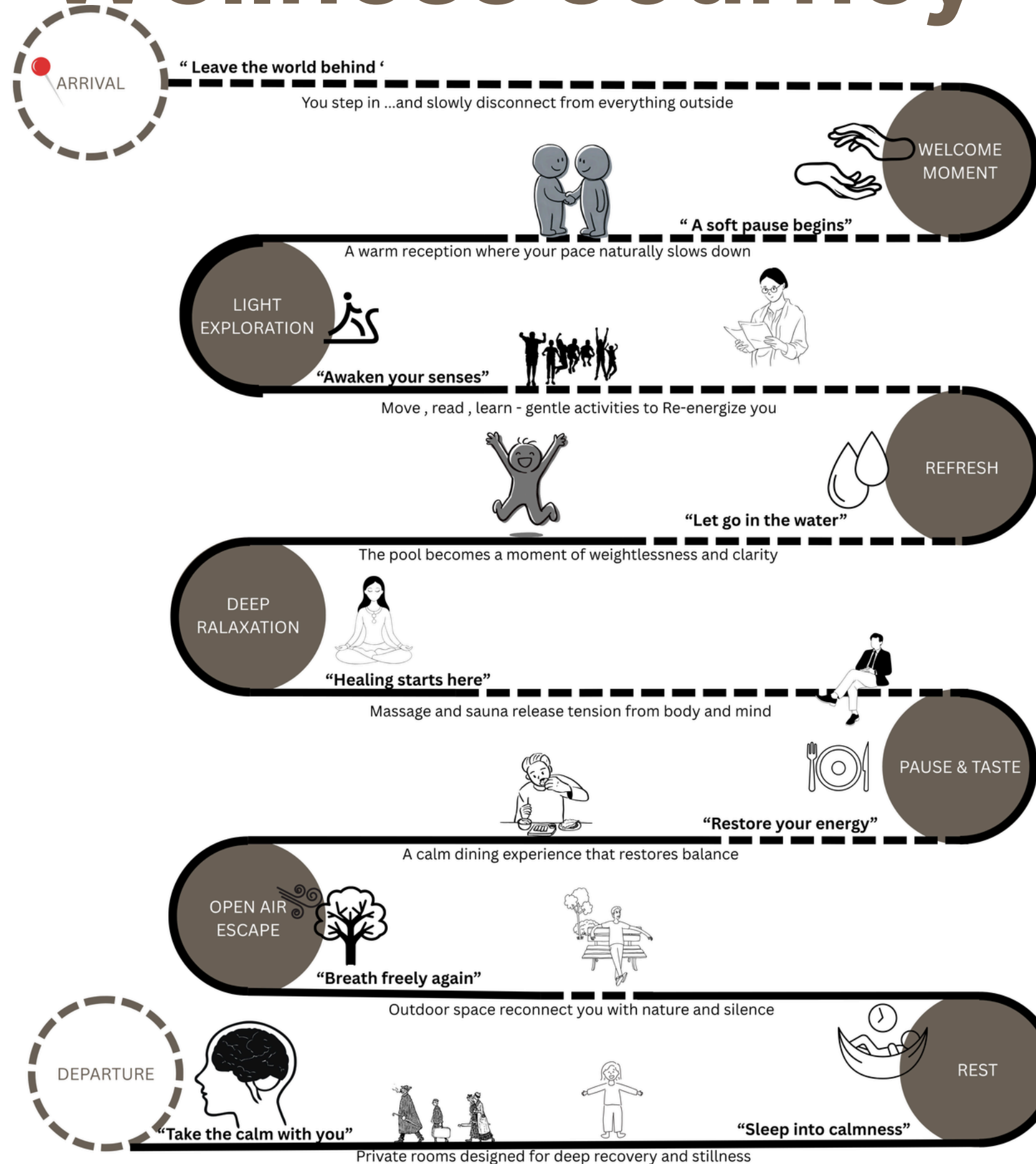
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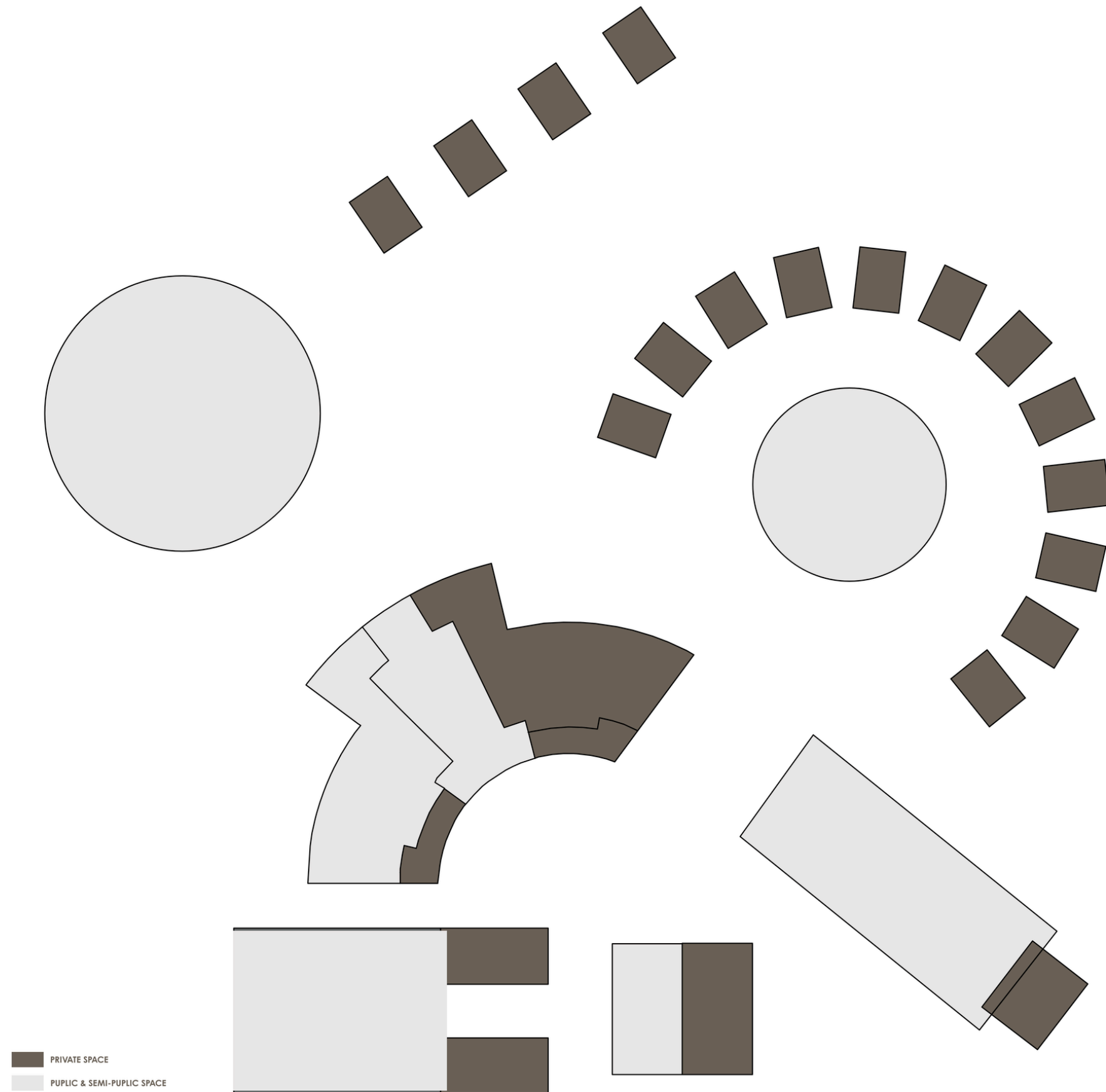
Renewed



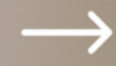
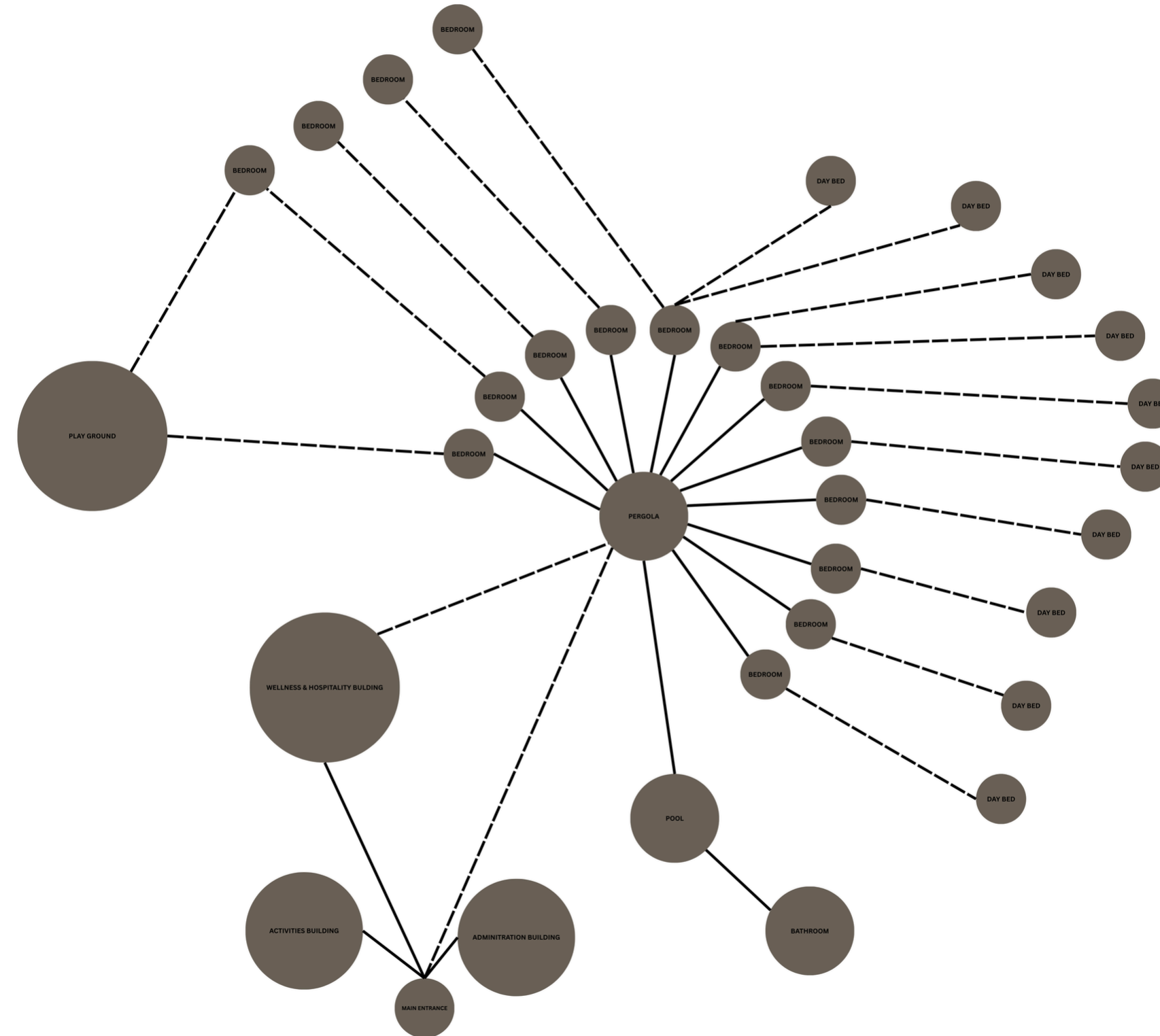
Wellness Journey



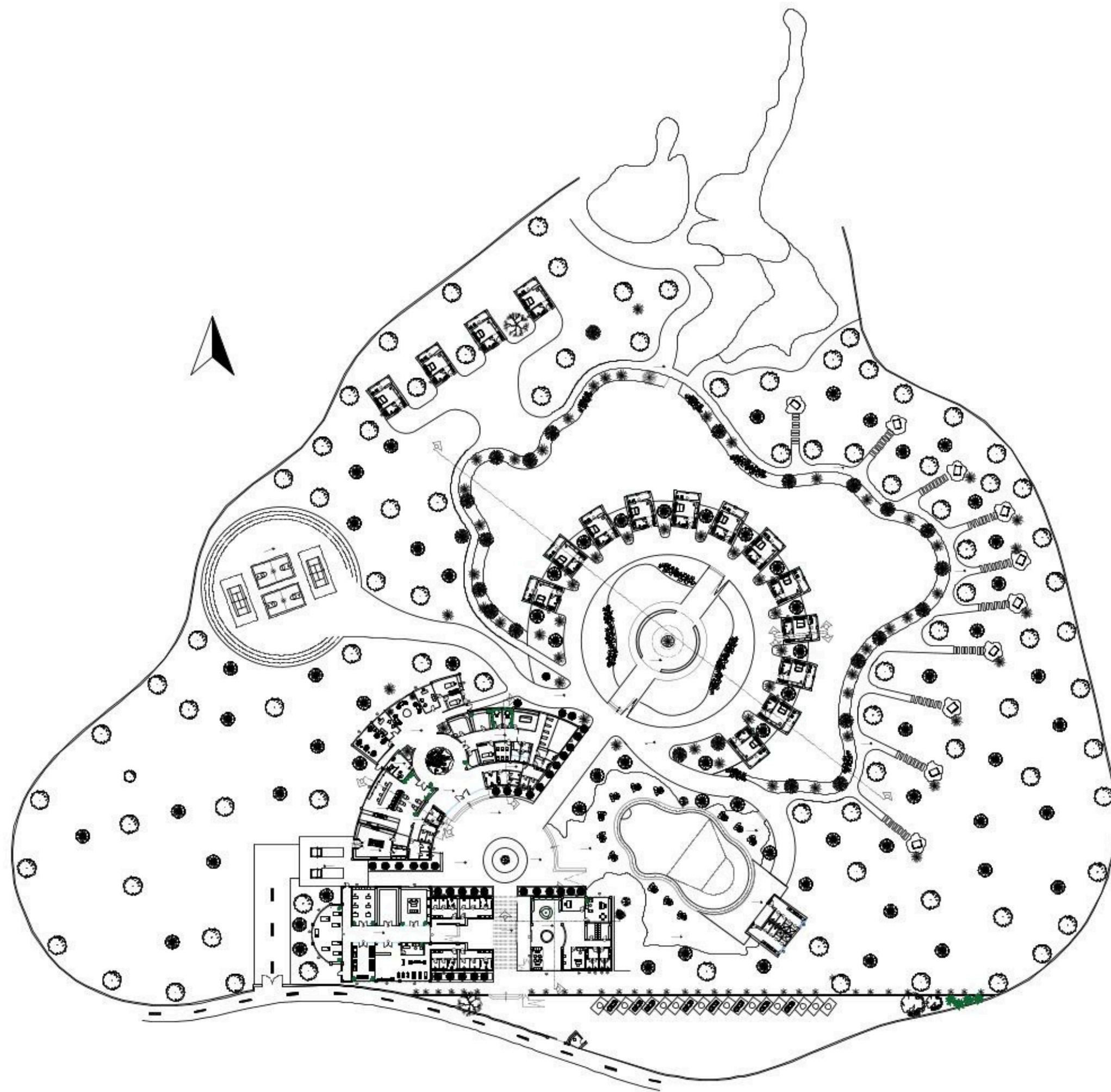
ZONING



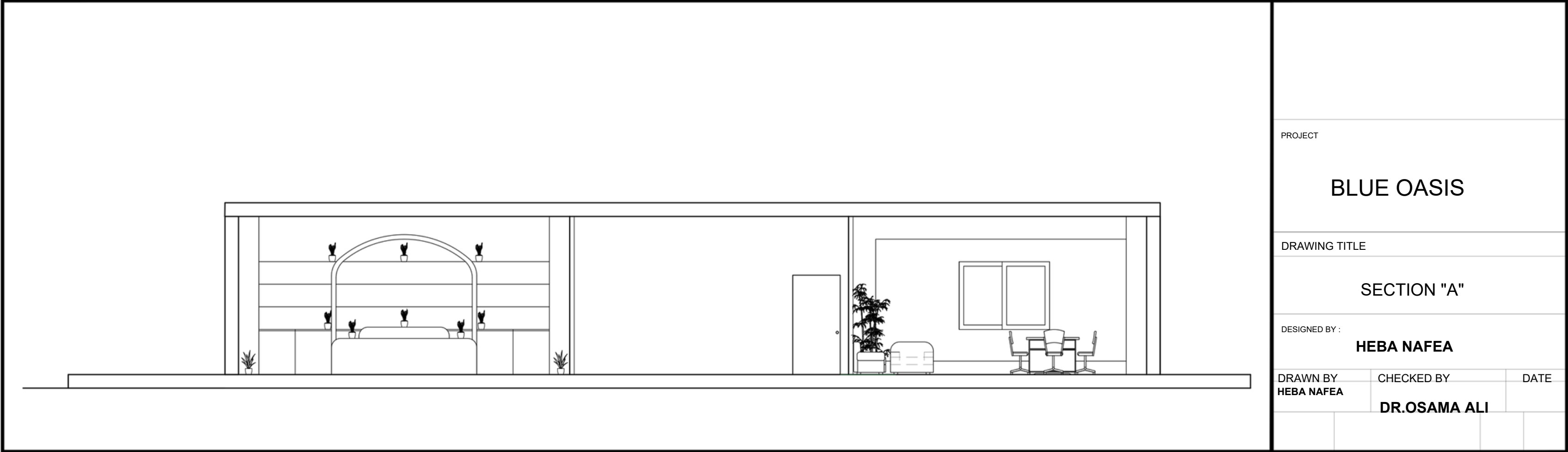
BUBBLE DIAGRAM



Plan



Section A :



PROJECT

BLUE OASIS

DRAWING TITLE

SECTION "A"

DESIGNED BY :

HEBA NAFEA

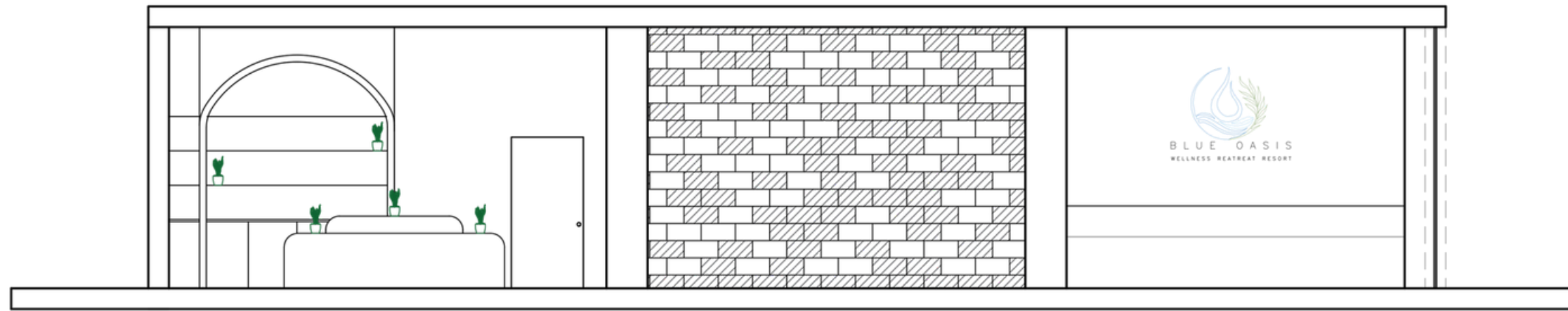
DRAWN BY
HEBA NAFEA

CHECKED BY

DR.OSAMA ALI

DATE

Section B :



PROJECT

BLUE OASIS

DRAWING TITLE

SECTION "B"

DESIGNED BY :

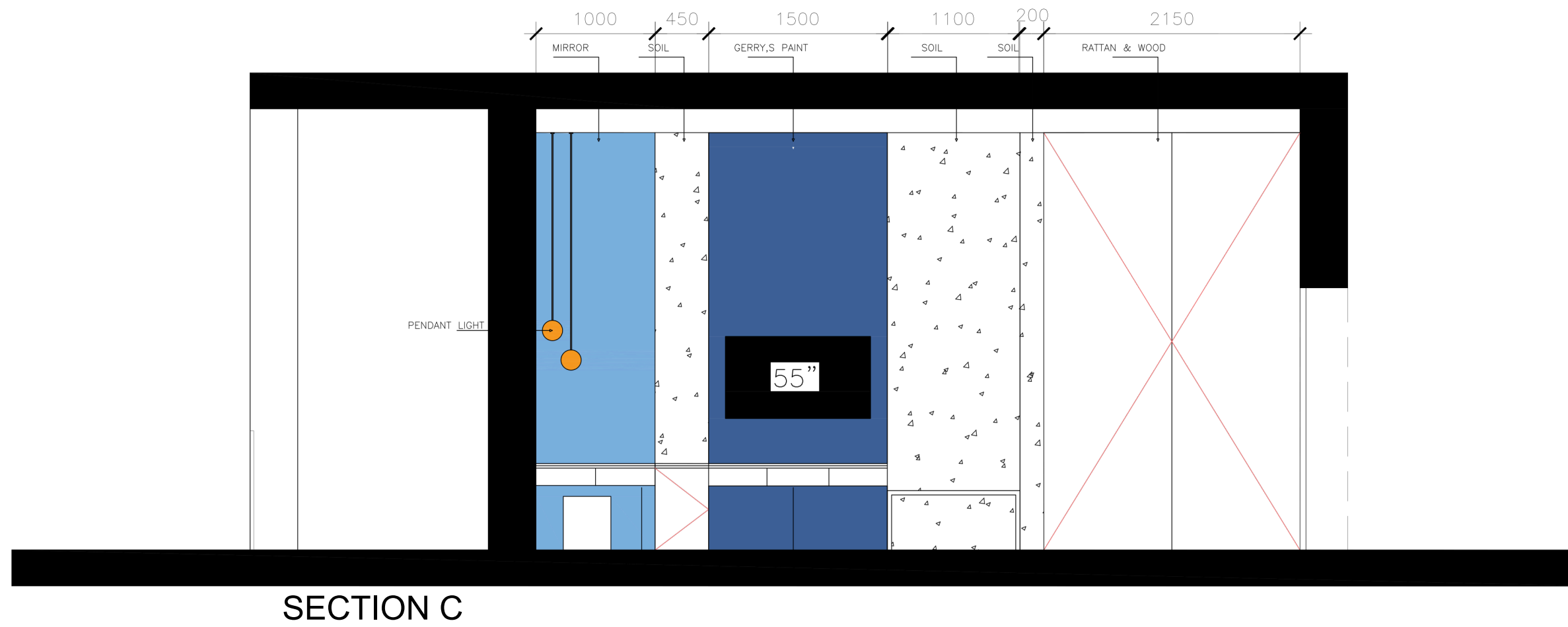
HEBA NAFEA

DRAWN BY
HEBA NAFEA

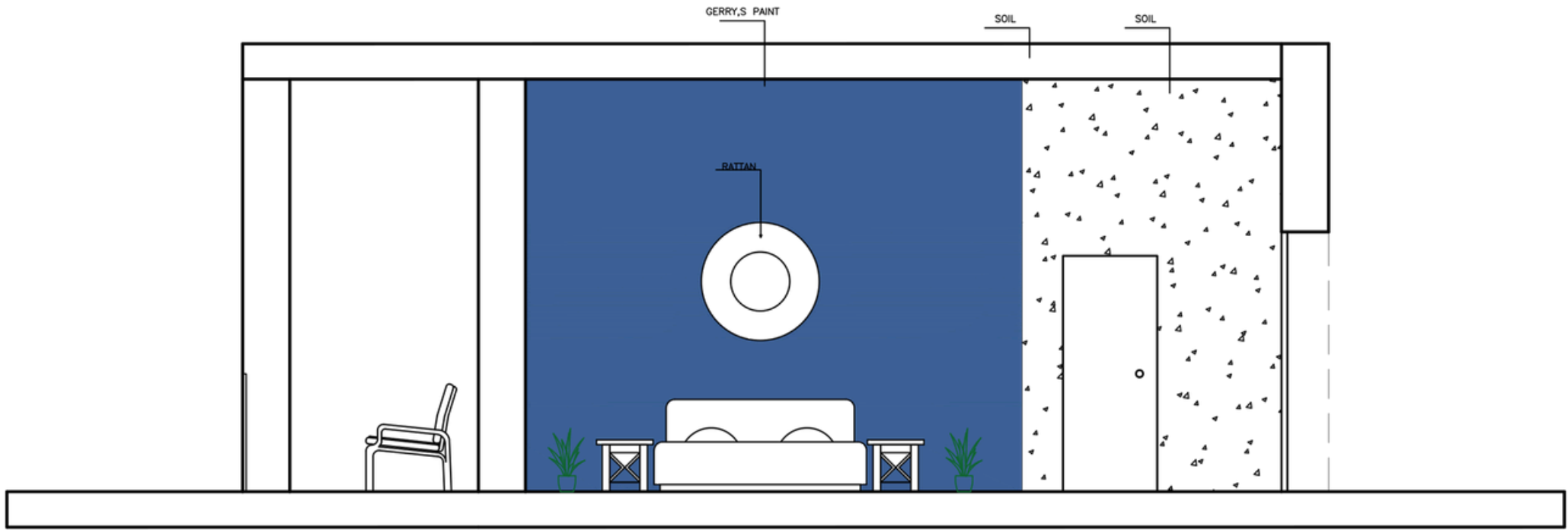
CHECKED BY
DR.OSAMA ALI

DATE

Section C :



Section D:



PROJECT

BLUE OASIS

DRAWING TITLE

SECTION "D"

DESIGNED BY :

HEBA NAFEA

DRAWN BY

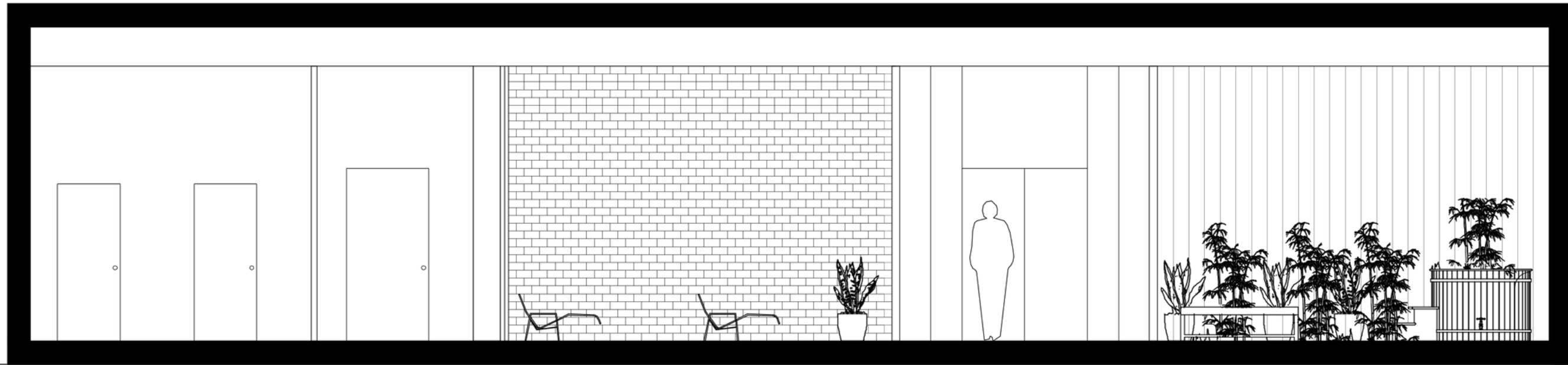
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CHECKED BY

DR.OSAMA ALI

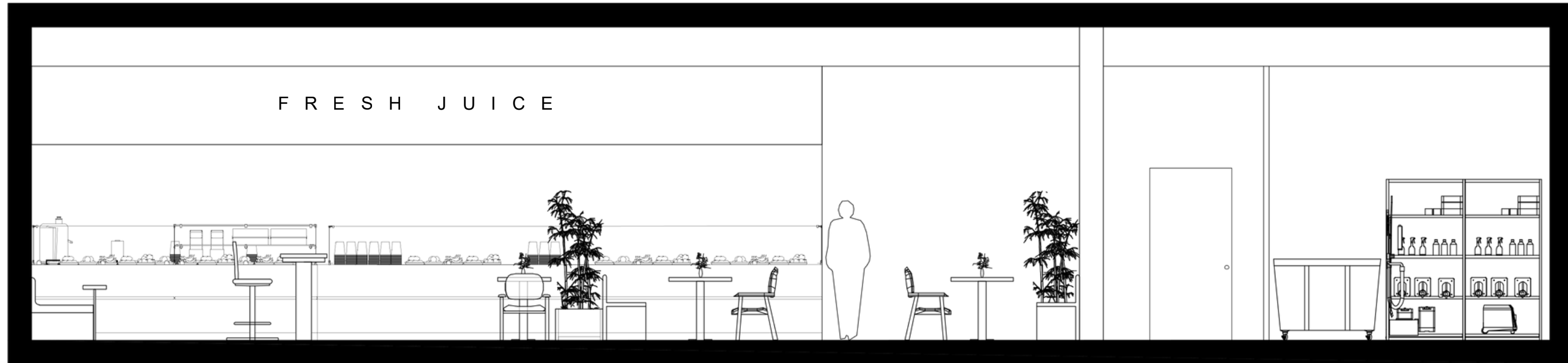
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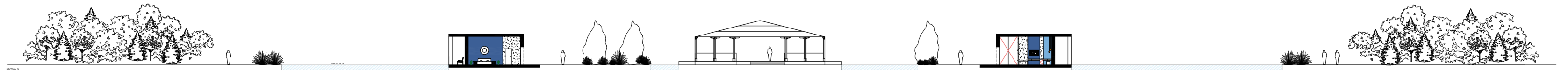
SECTION E

Section F :



SECTION F

Section G :



Sustainability



Environmental Strategies

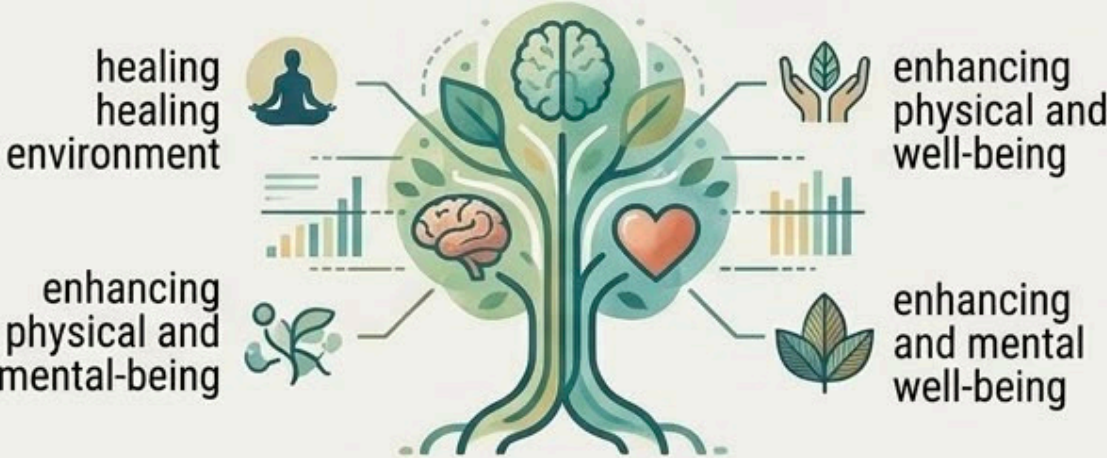
- Utilizing natural hot springs
- Natural ventilation
- Biophilic design
- Local materials
- Integration with site topography
- Maximizing natural light



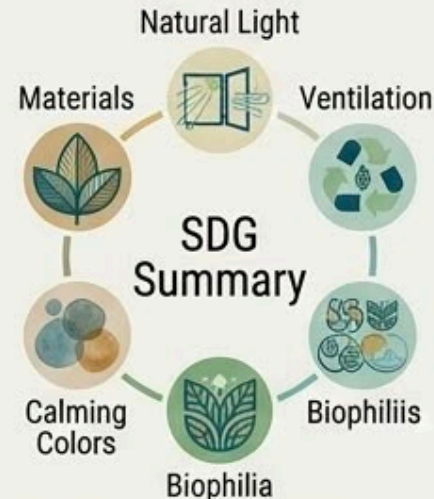
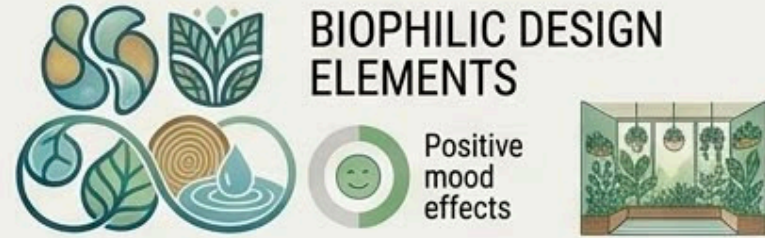
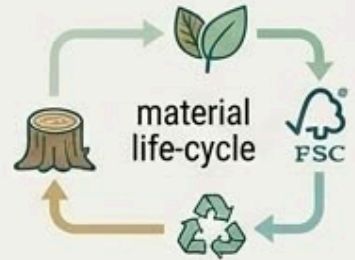
Sustainability

SUSTAINABILITY (SDG)

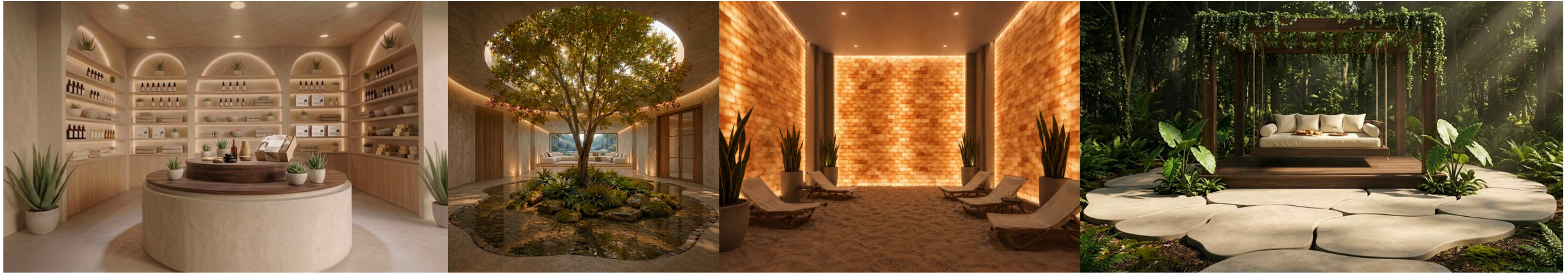
SDG OVERVIEW



HOW IT'S APPLIED IN THE DESIGN



3D SHOT :



Conclusion

Blue Oasis is a wellness-driven interior experience that translates the therapeutic qualities of Ma'in Hot Springs into the built environment. Through human-centered and biophilic design, we seamlessly blend natural elements with the interior architecture, creating a sensory-rich, healing sanctuary that restores both mind and body.

Key Design Pillars Used:

- Biophilic Design: Integrating nature directly into the interior fabric.
- Built Environment: The professional term for the physical indoor spaces.
- Sensory-Rich Sanctuary: Focusing on how the space feels, sounds, and looks to promote healing.





Thank you