



BACKGROUND

High-end gated communities often emphasize privacy, limiting opportunities for neighborly interaction. Therefore, the clubhouse should function not only as a premium residential amenity but also as a communal hub that strengthens social connections and promotes a healthy, active lifestyle.

DESIGN CONCEPT **BOND**

"noun;
Something that forms a connection between people or groups, such as a feeling of friendship or shared ideas and experiences

KEY CHARACTERISTICS

1. Open & Breathable Spatial Planning

minimnya sekat masif
visual connection antar ruang
sirkulasi yang jelas

2. Low Visual Noise

clean forms & lines
minim clutter
consistent material palette

3. Natural Sensory Experience

diffuse natural light
shadow play
indoor greenery

Site Information

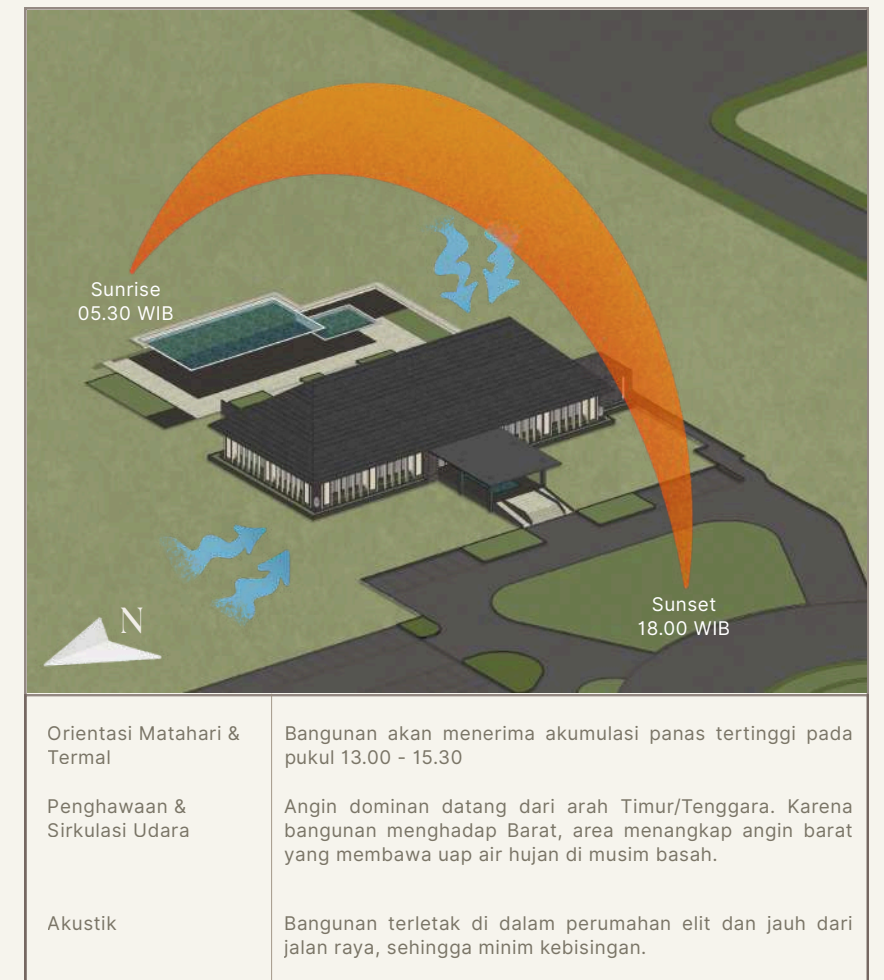
PURI GALAXY

Residential Clubhouse Design

Puri Galaxy
Puri Sukolilo Raya, Kecamatan Sukolilo, Surabaya, 60119

Bangunan utama : 1010.11 m²
Area Outdoor : 1777.08 m²

Arah Hadap Bangunan Barat



DESIGN APPROACH

HEALING ENVIRONMENT



Access to nature Natural Light and ventilation Ergonomic Designs

Incorporate vegetation to enhance the spatial atmosphere and provide visual relief, while maximizing natural daylight and openings to strengthen the visual connection between indoor spaces and the surrounding natural environment.

Color Palette

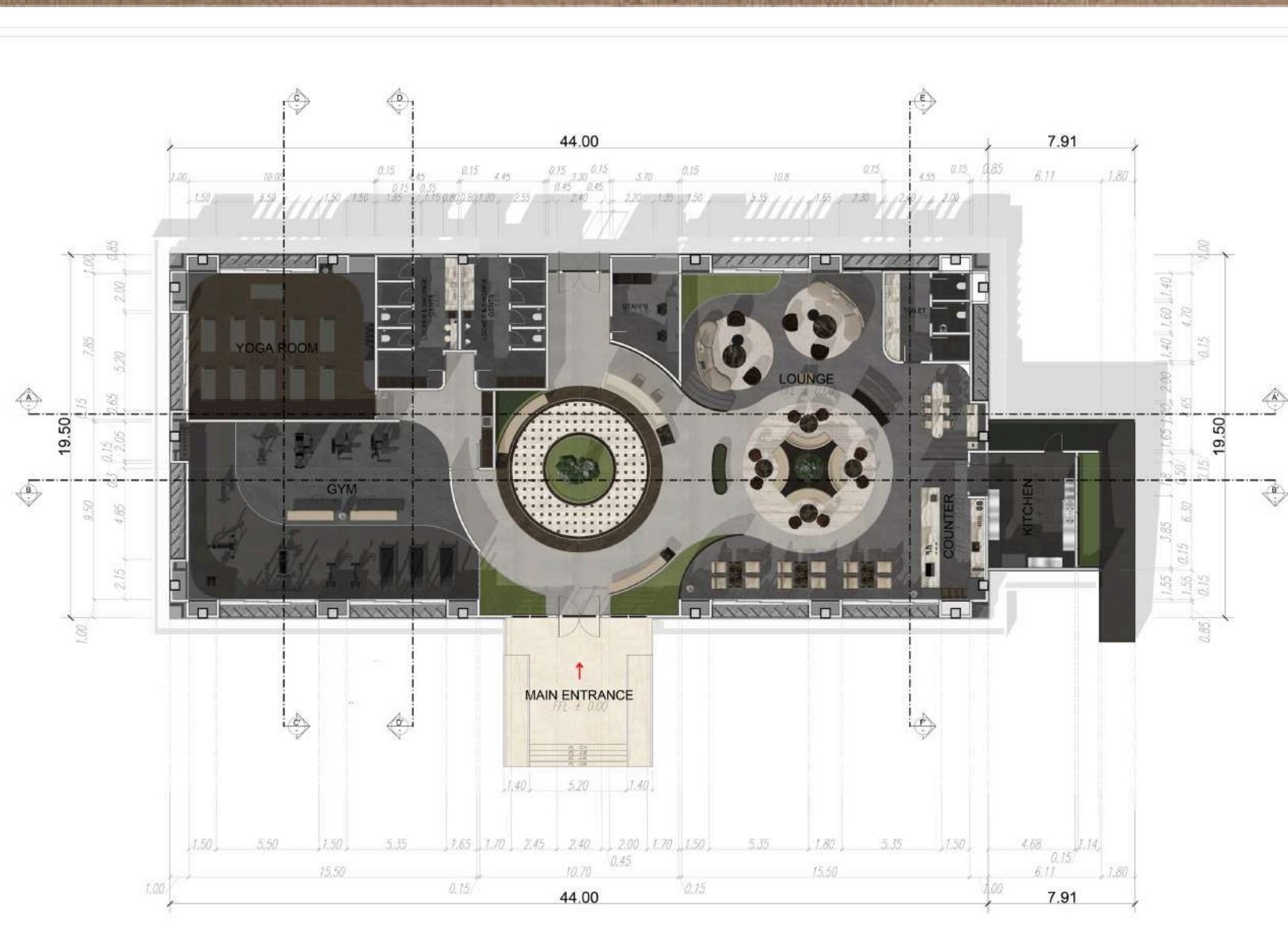
Neutral Color Palette



Using neutral color palette combined with natural materials, including wood, stone, and linen, to establish visual harmony and evoke a tranquil spatial experience.

DESIGN THINKING METHOD

- 1. Understand**
Learning about the problem space, the users, and the context to gain a broad understanding.
- 2. Observe**
Engaging with users to discover their needs, behaviors, and challenges.
- 3. Point of view**
Defining a clear problem statement based on user insights—what the user needs and why.
- 4. Ideate**
Generating a wide range of creative ideas and possible solutions without judgment.
- 5. Prototype**
Defining a clear problem statement based on user insights—what the user needs and why.
- 6. Test**
Learn about the problem space, the users, and the context to gain a broad understanding.



LAYOUT SCALE 1:200

SCALEBAR 1:200



Material Palette



Stone



Travertine



Wood

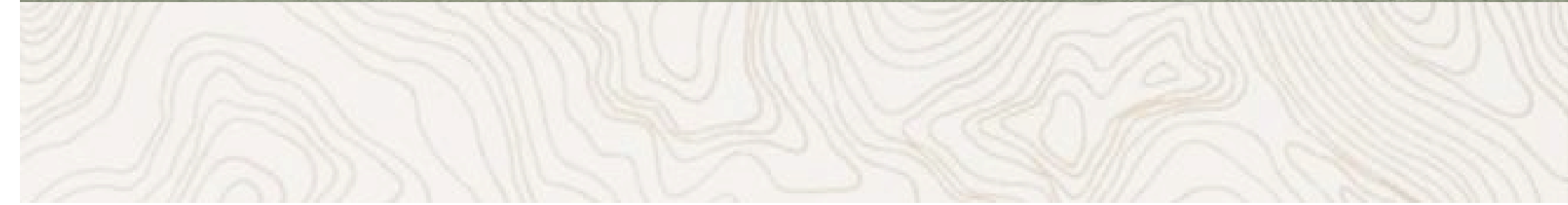
Textured paint



Linen



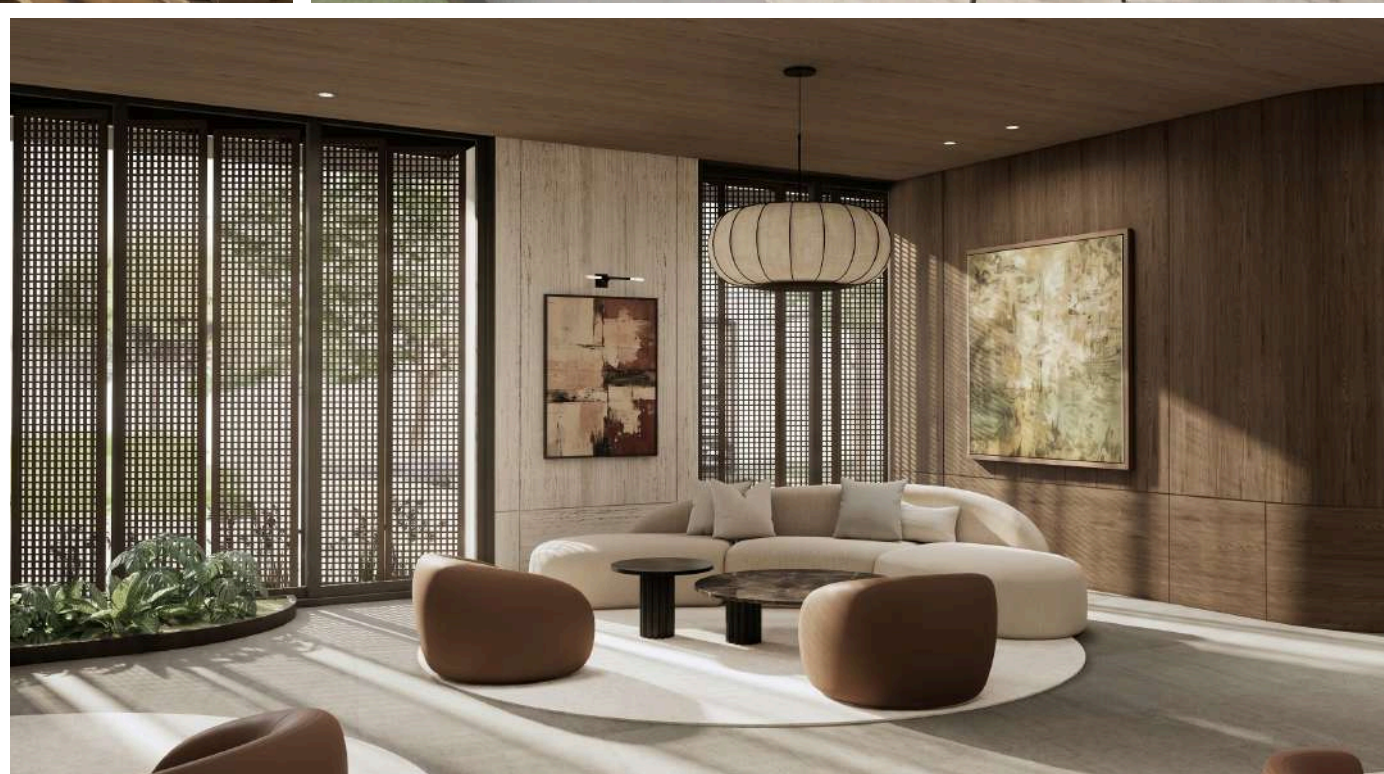
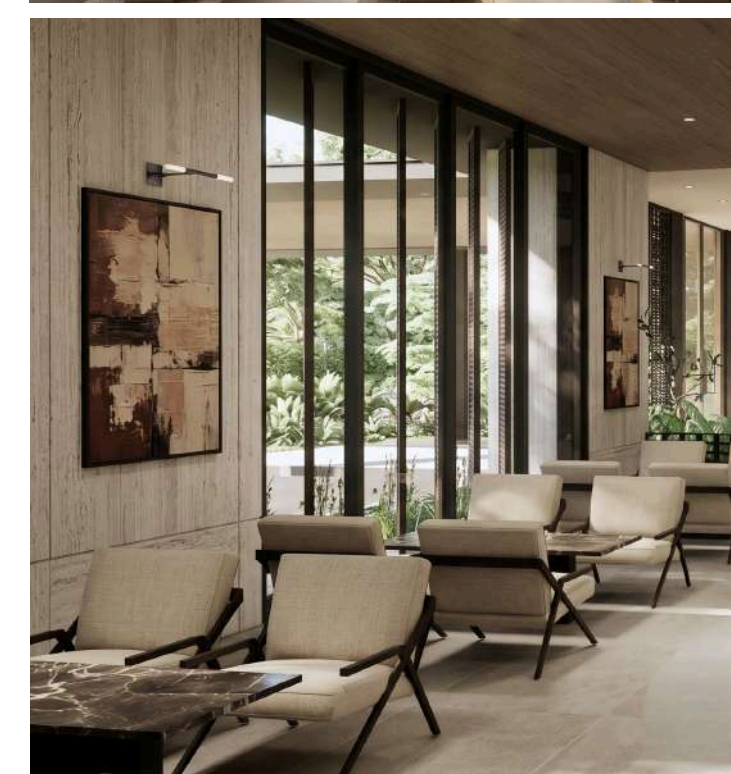
PERSPECTIVES



Interior Style

Modern Tropical with healing environment approach.

Modern Tropical is the evolution of Mid-Century Modernism adapted for equatorial climates. Modern tropical uses minimalist geometry to create a seamless transition between the indoor sanctuary and the outdoor environment. (Hawes, 2018)



By incorporating healing environment principles, this clubhouse design creates a restorative setting that supports its communal and recreational functions. The project ultimately aims to enhance residents' quality of life by fostering physical health, mental well-being, and positive social interaction.