



# TINARA

BRIDAL BOUTIQUE AND SALON



#EED4BB

#B9967A

#A87961

#977358

#8F705B

## PAD

The design is developed using the Pleasure-Arousal-Dominance (PAD) Psychological Framework, ensuring that the space supports positive emotional responses throughout the bridal journey.

- **Pleasure:** Achieved through warm neutral tones, soft textures, natural lighting, and comfortable furnishings that create feelings of happiness, relaxation, and emotional comfort.
- **Arousal:** Introduced through luxurious materials, elegant architectural details, statement lighting, and curated visual focal points that inspire excitement and anticipation.
- **Dominance:** Enhanced through intuitive spatial organization, clear circulation, private consultation areas, and personalized service zones, allowing clients to feel confident and in control of their decisions.

This bridal boutique embraces a Classic Luxury with Contemporary Softness concept, combining timeless elegance with modern comfort to create a memorable and emotionally engaging experience for brides. The design aims to provide a sophisticated yet welcoming environment where clients can comfortably explore, select, and experience their dream wedding attire.

