

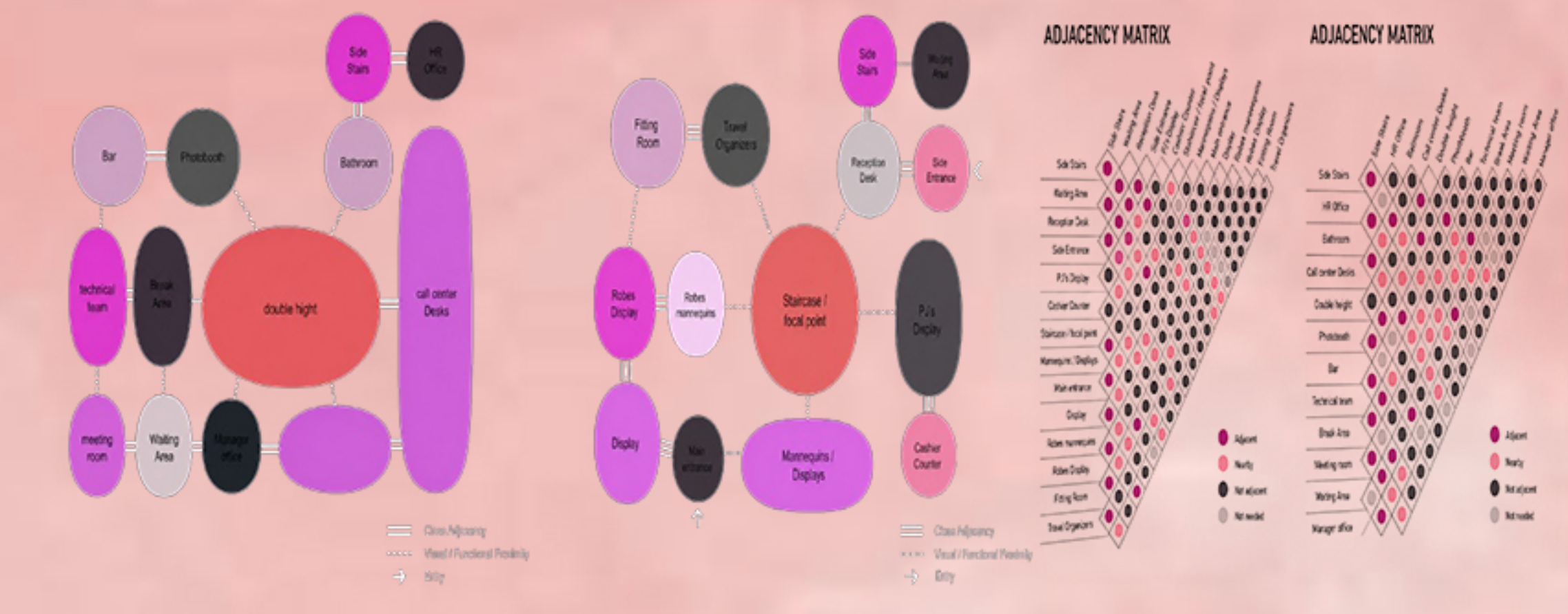


self.

concept



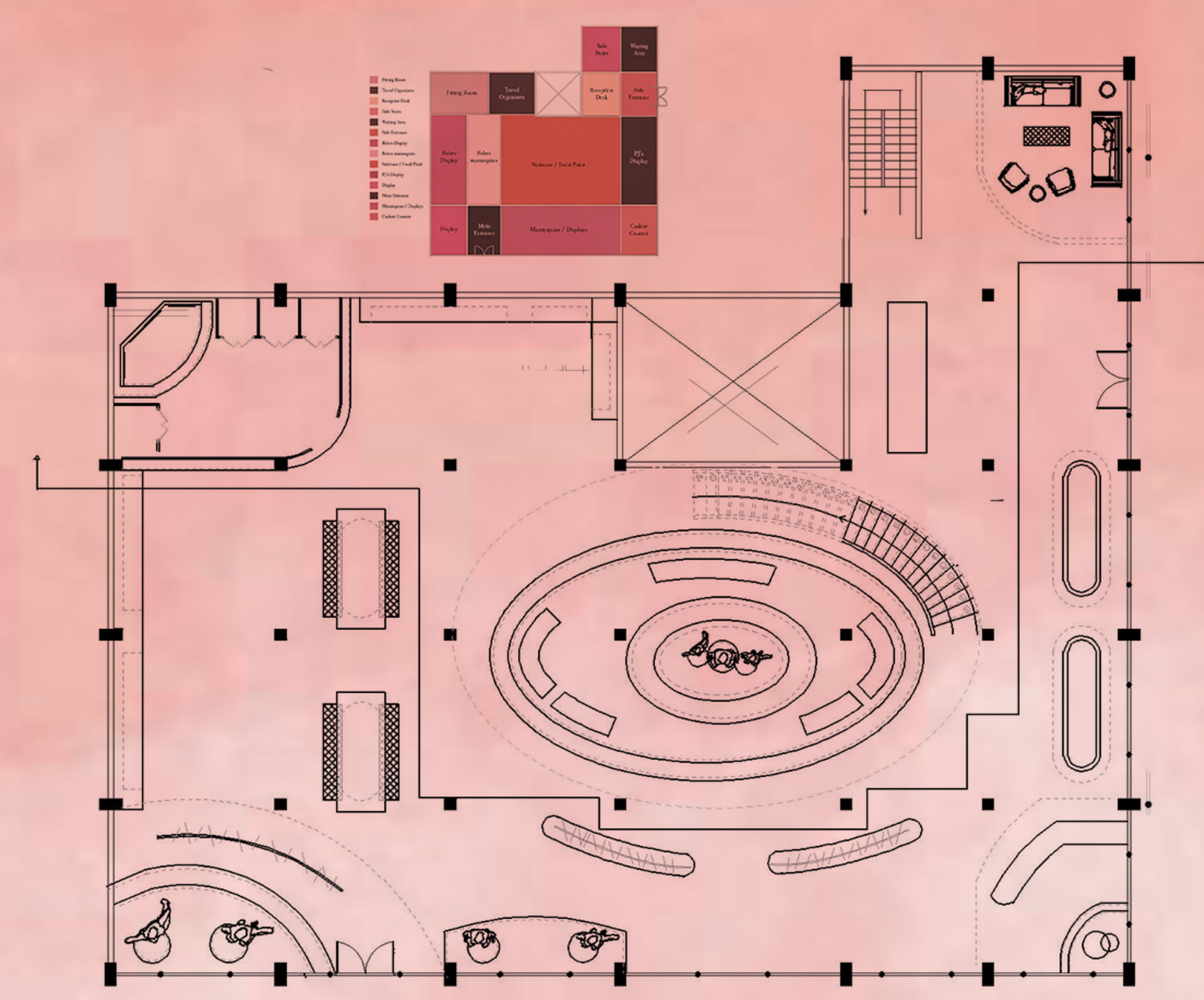
Self The Brand™ is a local sleepwear and self-care brand created to make women feel confident, comfortable, and seen. The store combines warm lighting, soft pink tones, and bold black details to create a cozy, feminine atmosphere that feels welcoming and personal. Inspired by self-love and everyday beauty, the space is designed to feel more like an experience than just a shop – modern, stylish, and made for the community.



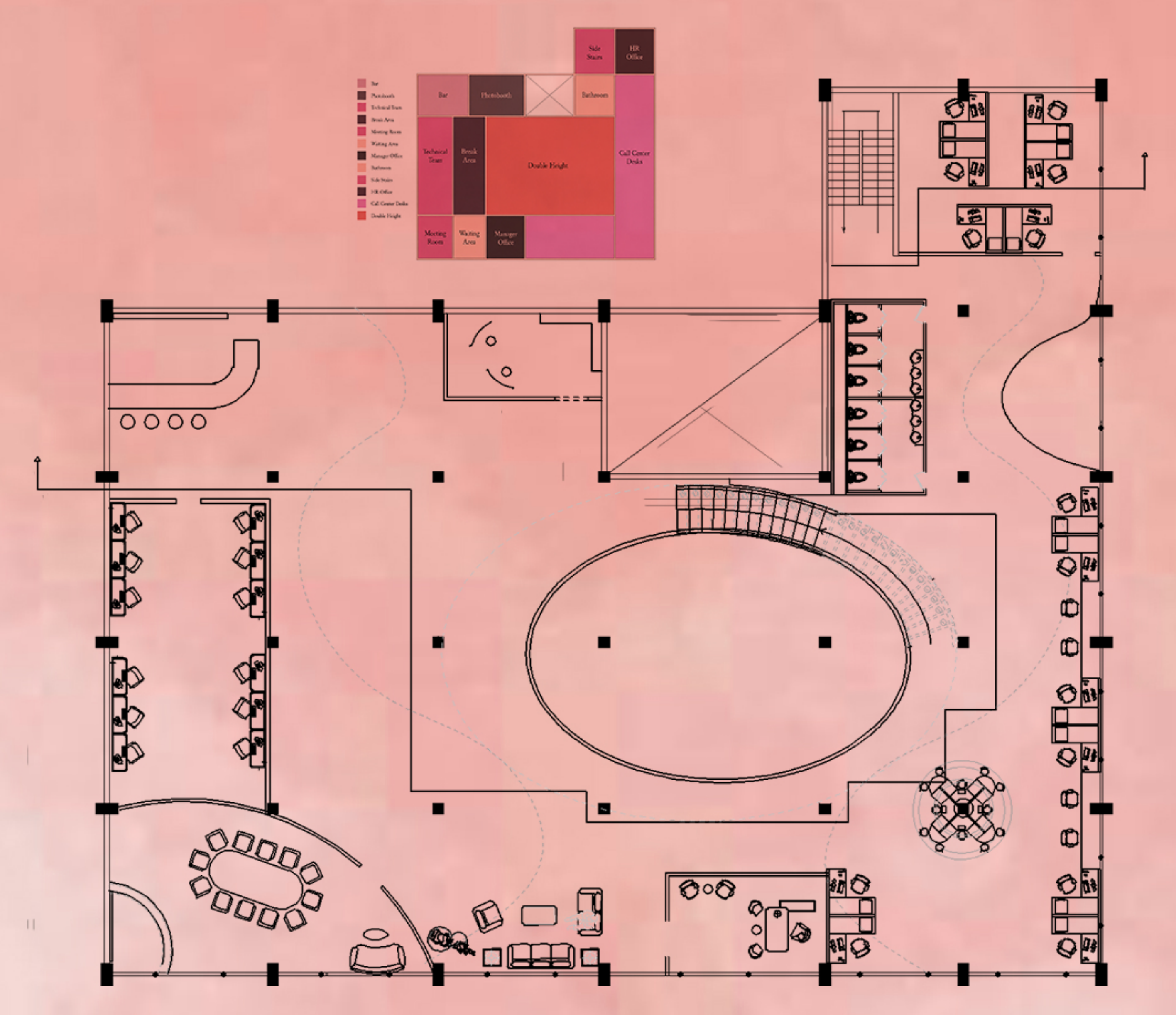
PERSPECTIVE SHOT (1)



PERSPECTIVE SHOT (2)



Ground Floor Plan



First Floor Plan

Mood Board



Materials & Colour Scheme



PERSPECTIVE SHOT (3)



PERSPECTIVE SHOT (4)



PERSPECTIVE SHOT (5)



PERSPECTIVE SHOT (6)



PERSPECTIVE SHOT (7)



AI Facade



Scale 1:25