ALEXANDRIA UNIVERCITY
FACULTY OF FINEARTS
DECOR DEPARTMENT

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3RD YEAR \INTERIOR ARCHITCTURE DESGIN
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# ESSENTIALS

## SITE ANYALYSIS

THE PROJECT IS LOCATED IN NASR CITY, A BUSY MIXED-USE AREA WITH STRONG RESIDENTIAL AND COMMERCIAL ACTIVITY. ITS HIGH ACCESSIBILITY, DENSE POPULATION, AND PROXIMITY TO RETAIL STORES AND SERVICES GENERATE STRONG CUSTOMER TRAFFIC. THE SITE'S EASTERN ORIENTATION PROVIDES GOOD NATURAL LIGHTING, MAKING IT WELL SUITED FOR A LOCAL MAKEUP RETAIL STORE.

## CONCEPT

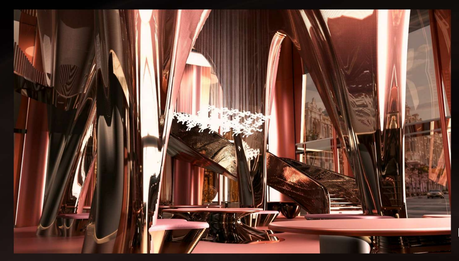
INSPIRED BY THE FLUID TEXTURE OF LIQUID MAKEUP, THE DESIGN USES ORGANIC FORMS AND CURVED LINES TO CREATE A SOFT, SEAMLESS, AND INVITING SPACE. SEMI-ENCLOSED ELEMENTS ENHANCE PRIVACY, COMFORT, AND USER FOCUS.

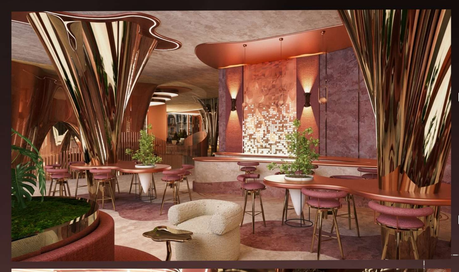
## ZONING

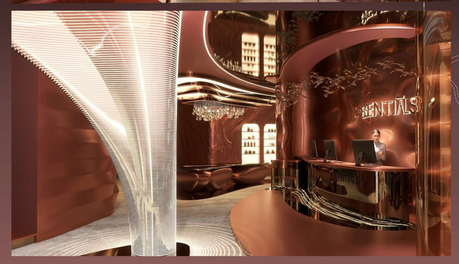
## COLOR SCHEME

## MATERIALS

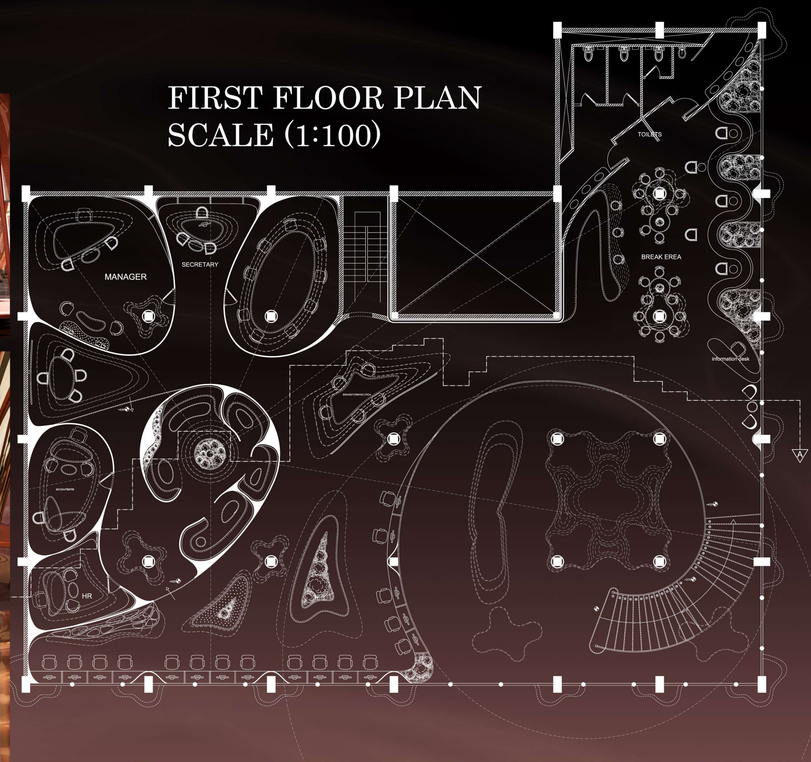
## 3D SHOTS





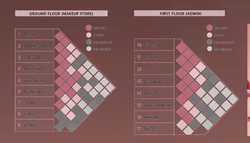


## FIRST FLOOR PLAN SCALE (1:100)



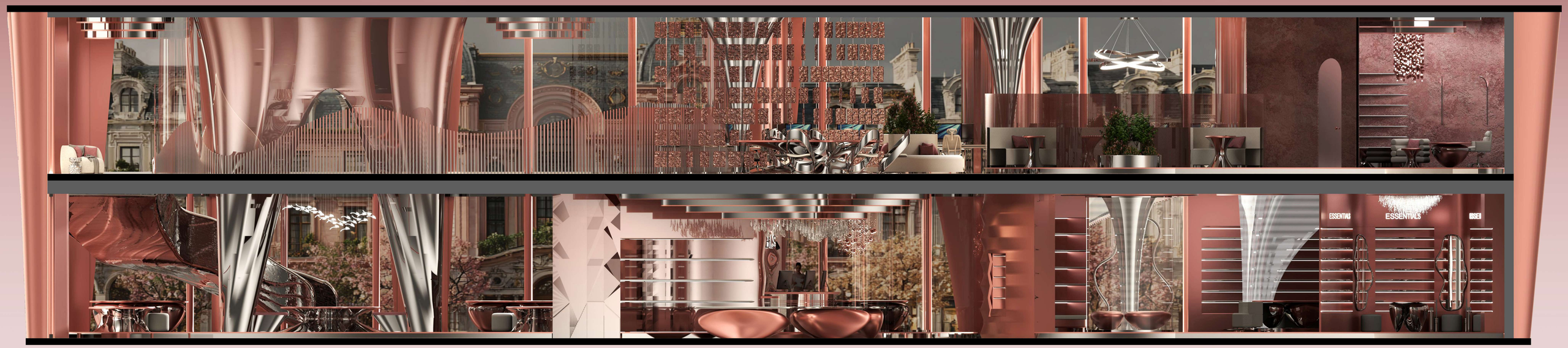

## GROUND FLOOR PLAN SCALE (1:100)

## MATRIX



## LINE CONCEPT

## SECTION (A:A) SCALE (1:25)



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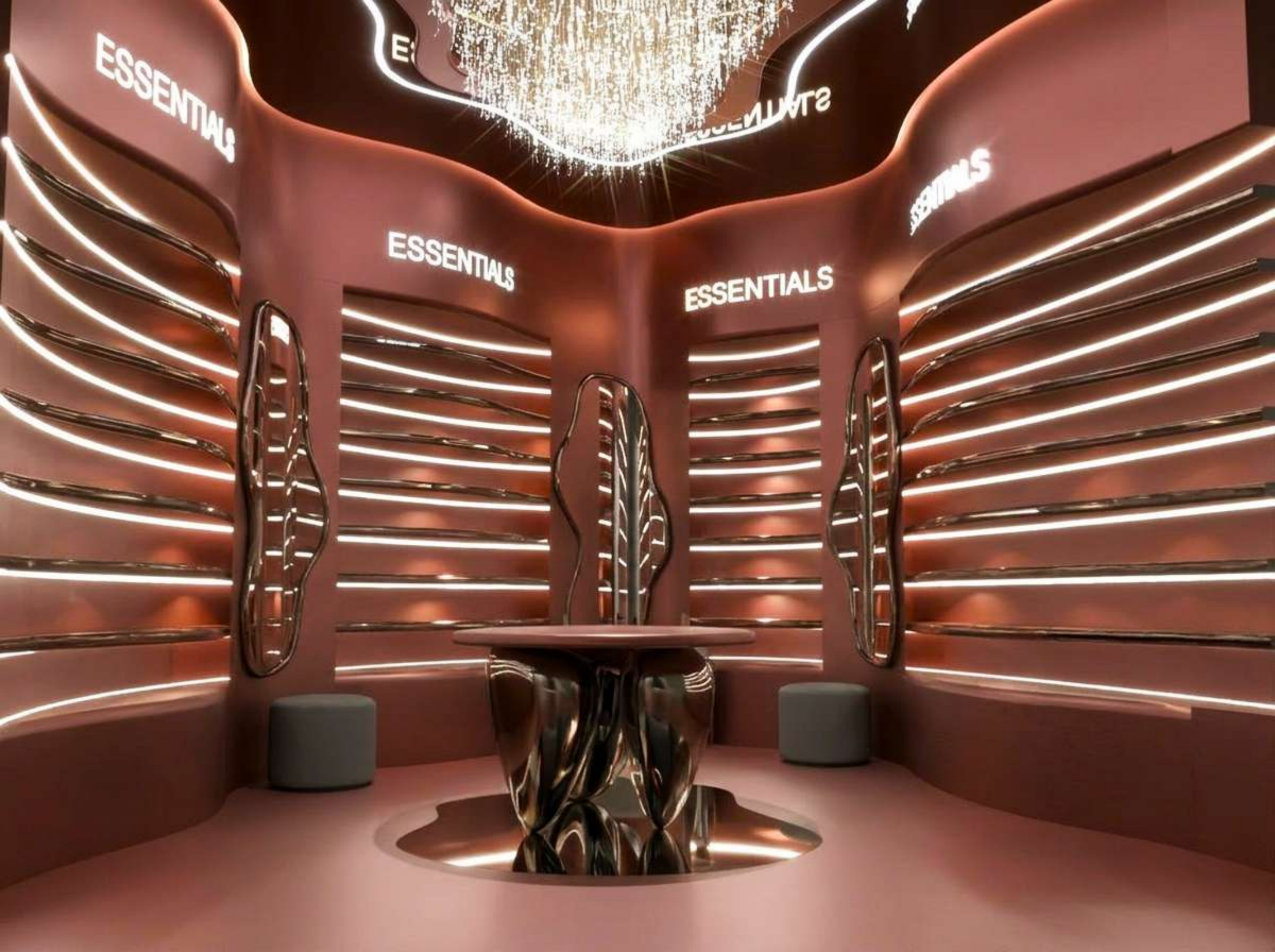
INFORMATION DESK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