MAIN MAIN 玩玩

FUTURE TRADITIONAL GAMES COMMUNITY CULTURAL CENTRE

Project Statement

MAINMAIN is a Traditional Games Cultural Community Hub Centre, a lively and interactive space to preserve and celebrate traditional games. The centre will connect generations by allowing elders to share their knowledge while youngers people learn and play through exhibitions, workshops, game zones, and cultural events. The hub will become zones, and educational and recreational space that strengthens cultural identity and brings the community together.

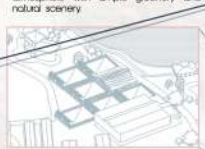
The Traditional Games Community Centre is envisioned as a vibrant cultural hub that celebrates Malaysia's rich heritage. Designed as more than just a recreational facility, the centre aims to function as a living archive where traditional games are not only preserved but also reintroduced to the modern generation in engaging and meaningful ways. The development embraces openness and inclusivity. The centre offers flexible indoor and outdoor spaces that cater to diverse age groups, from children discovering heritage for the first time to elders passing down wisdom and skills.

The centre also functions as a platform for cultural sustainability. Local artisans, game makers, and storytellers are invited to conduct demonstrations and workshops, ensuring that skills and knowledge are actively transmitted. By fostering partnerships with schools, cultural organizations, and tourism bodies, the centre generates educational and economic opportunities, positioning itself as both a cultural attraction and a community development hub.

Site Synthesis

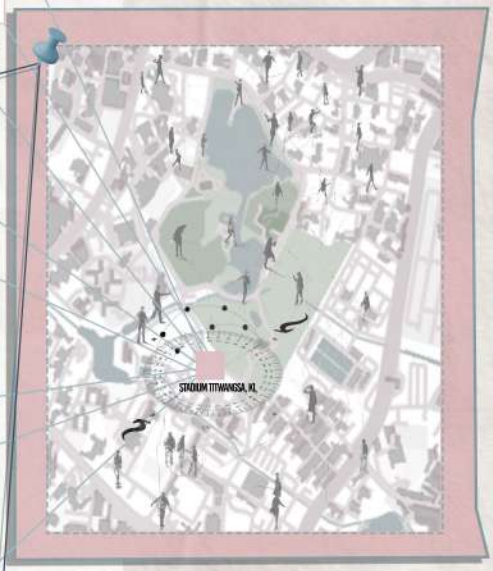
The surrounding urban context includes residential, healthcare, educational, and leisure facilities. With constant movement and diverse users, the site holds strong potential to become a lively community hub, attracting families, youth, and local visitors.

Located beside Titiwangsa Lake Gardens, the site enjoys a vibrant recreational atmosphere with ample greenery and natural scenery.



The site is well connected through major public transport such as MRT, LRT, and bus routes, with nearby pedestrian walkways and road access.

With its location in a popular recreational destination, the site naturally draws diverse groups, families, joggers, students, and tourists.



Issue Statement

1 URBANIZATION

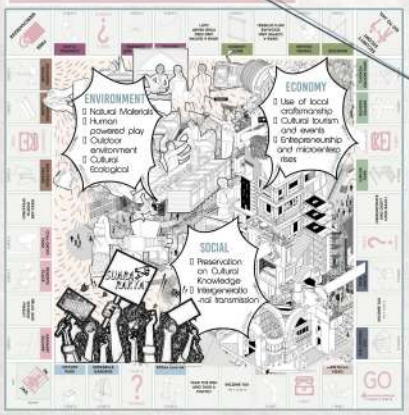
2 CRAFTSMANSHIP IN DECLINE

3 DIGITAL DOMINANCE

In today rapidly modernizing society traditional games that once served as a vital medium of cultural expression, social bonding, and skill building are increasingly forgotten due to the dominance of digital entertainment, urbanization, and changing lifestyles. This has not only led to a gradual loss of cultural heritage and community identity but has also reduced opportunities for intergenerational interaction, weakening social ties and diminishing appreciation for local craftsmanship and knowledge. Highlighting the urgent need for a dedicated community centre that can act as a hub for preserving, revitalizing, and celebrating these traditional practices.

SITE CONTEXT

Target User



Design Elements

The use of Chinese lanterns as design elements symbolizes harmony and unity celebrating Malaysia's diverse traditions through vibrant light and cultural expression.

Incorporating traditional Indian tiles adds a touch of intricate artistry, reflecting Malaysia's rich multicultural heritage through patterns that celebrate craftsmanship and cultural unity.

The facade wall features ukiran Melayu design elements, showcasing delicate carvings that express cultural identity while casting intricate shadows that breathe life into the building's exterior.

Glass panels paired with LED lighting create a dynamic futuristic ambiance, allowing the structure to glow with modern vibrancy while enhancing transparency and spatial depth.