

# OKHTEIN STORE DESIGN

STUDENT NAME: BASANT ASHOUR RAGHIB ABDELKREEM  
ID: 2022210435  
COURSE: INTERIOR DESGN 2  
GROUP: 1

ALEXANDRIA UNIVERSITY  
FACULTY OF FINE ARTS  
INTERIOR ARCHITECTURE DEPARTMENT  
ACADEMIC YEAR : 2025/2026 (8<sup>TH</sup> SEMSTER)



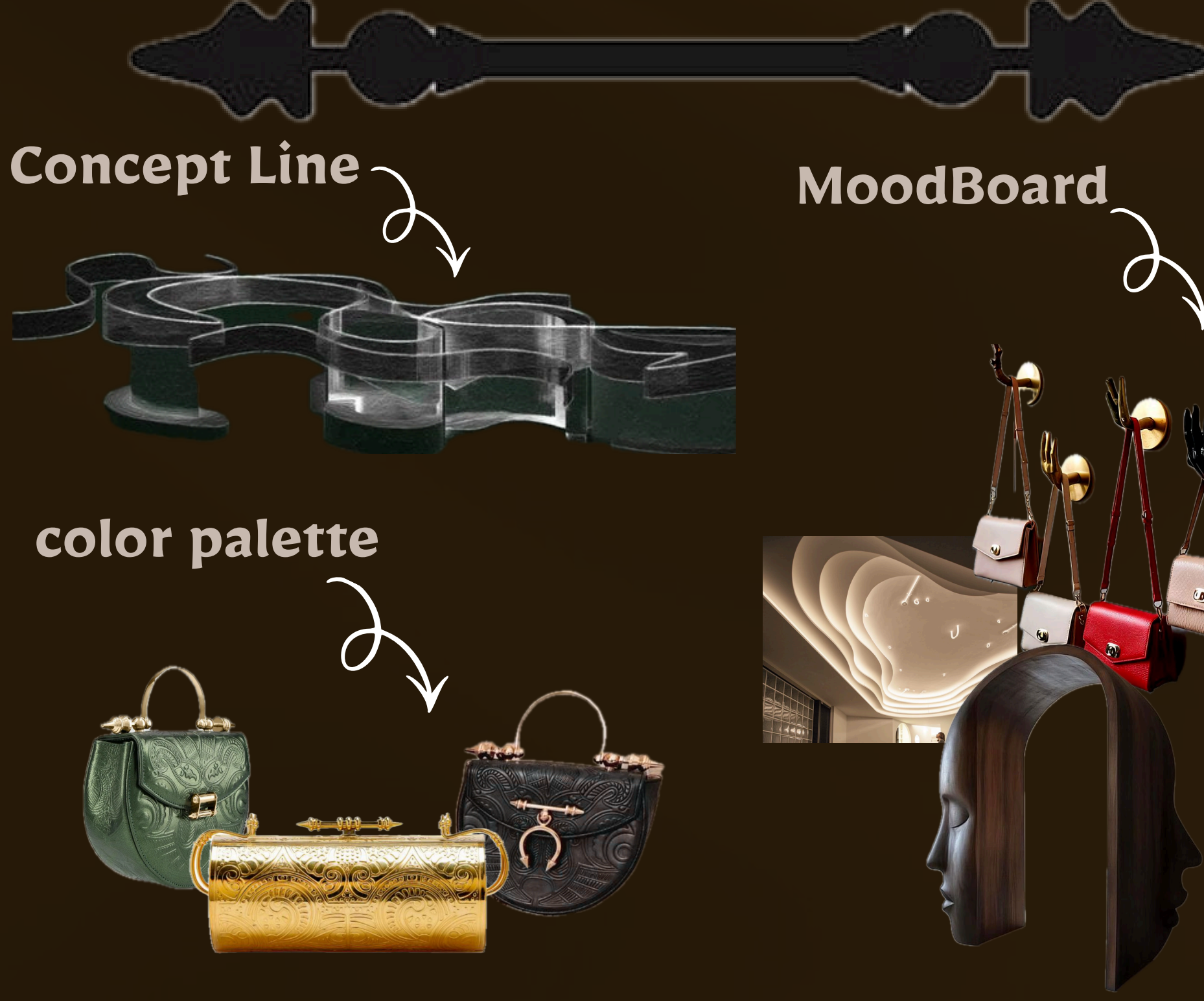
Main Shot 1



Main Shot 2

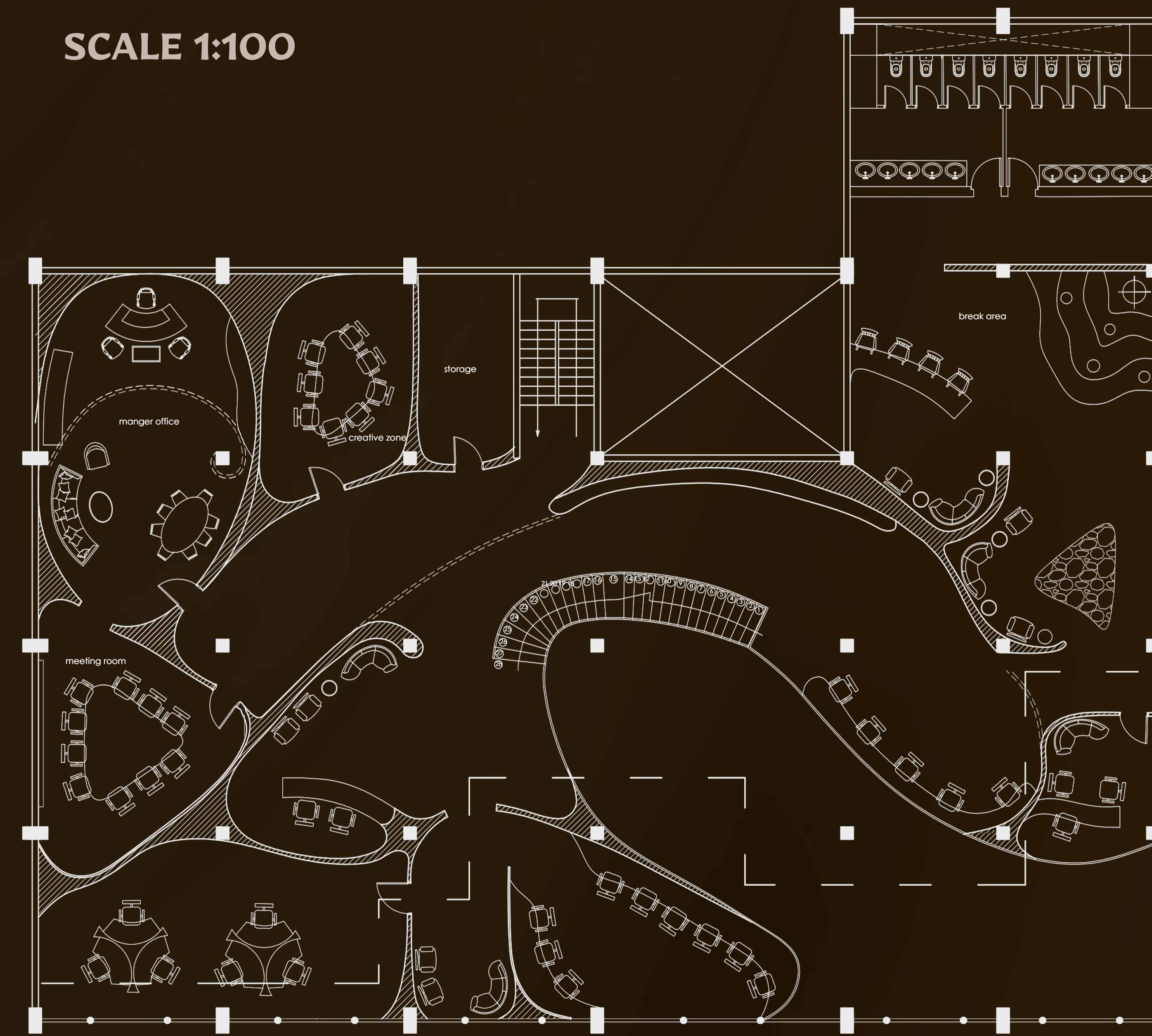
## Okhtein Store: The Synergy of Fluidity

"This design reinterprets Okhtein's identity by weaving the brand's story, heritage, and core values into a contemporary luxury retail space. The concept draws primary inspiration from the human form as a profound symbol of creativity and craftsmanship. The natural curves and fluid lines of the human body are translated into the spatial layout and circulation paths, creating an organic sense of movement throughout the interior. On a detailed level, the display units for bags and jewelry are inspired by the anatomy of the human hand, directly celebrating the artistry and craftsmanship behind each product. Additionally, the design integrates the brand's iconic logo, which originates from the traditional artisan nail, symbolizing precision, structural construction, and making. The foundational bond between the two sisters who established the brand is structurally reflected through strategic visual symmetry across key design elements—symbolizing balance, connection, and partnership. The final result is an immersive retail environment where human inspiration, artisanal heritage, and modern luxury merge seamlessly."



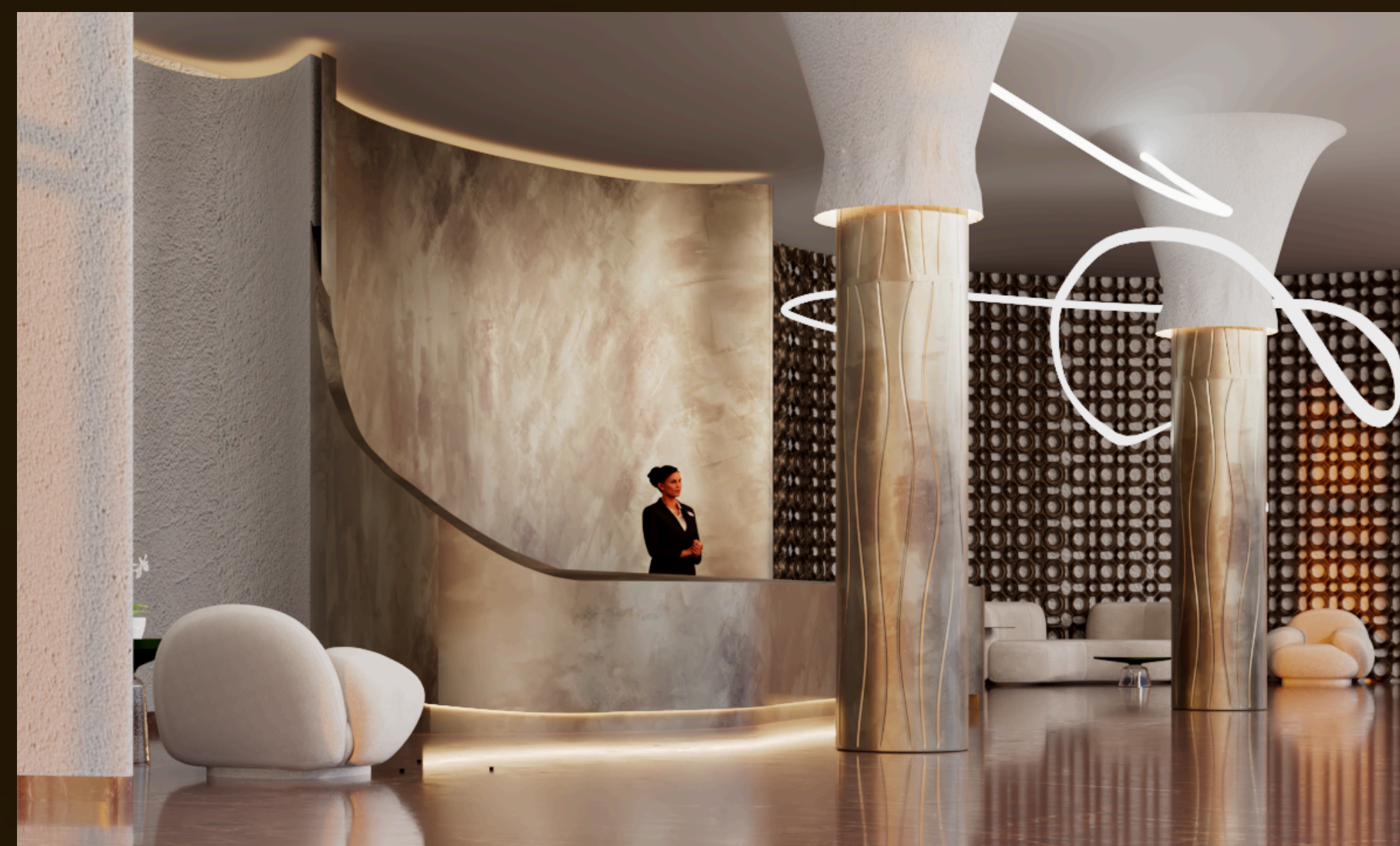
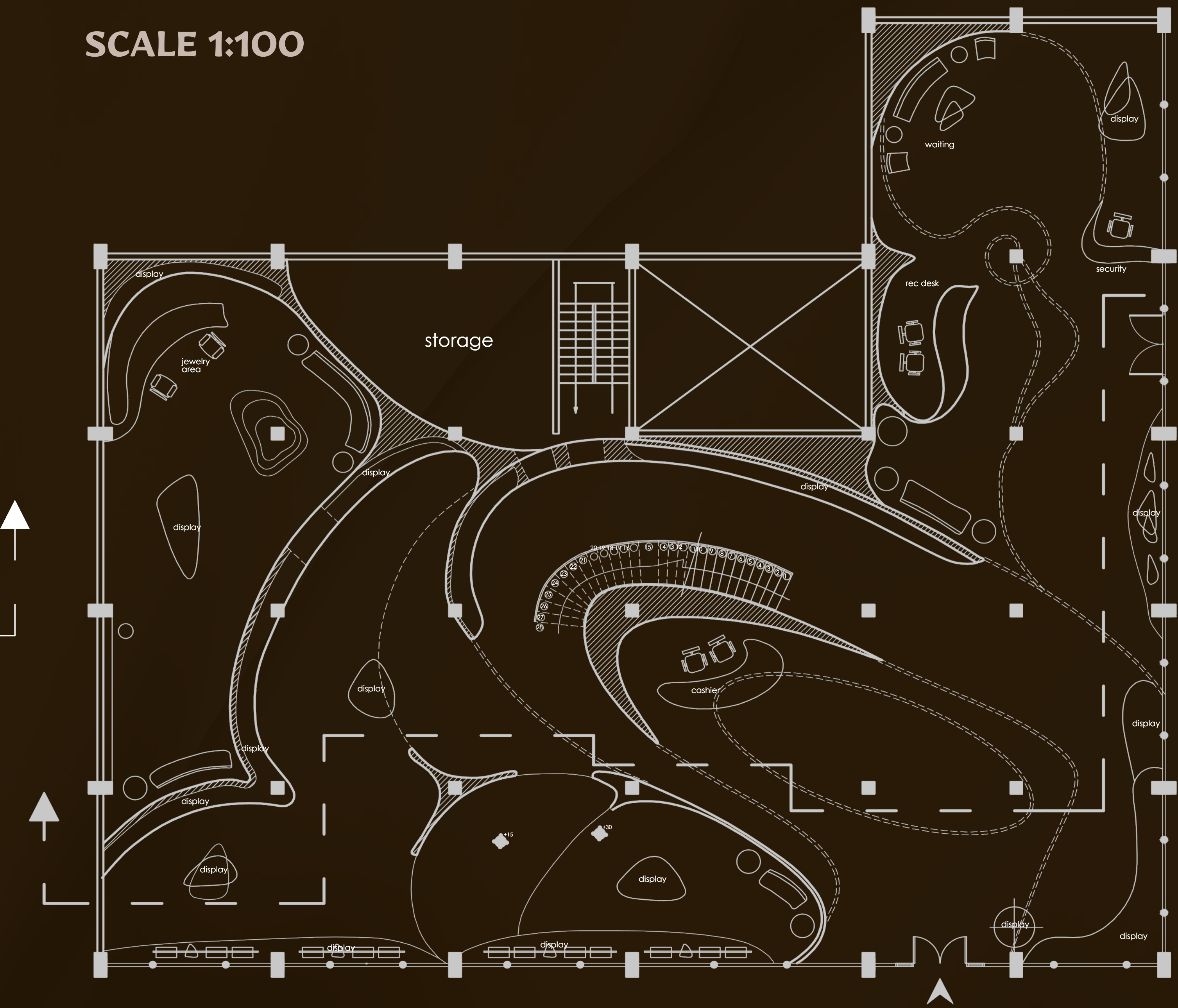
## MEZZANINE PLAN VIEW

SCALE 1:100



## GROUND FLOOR PLAN VIEW

SCALE 1:100



Perspective Shot 1



Perspective Shot 2



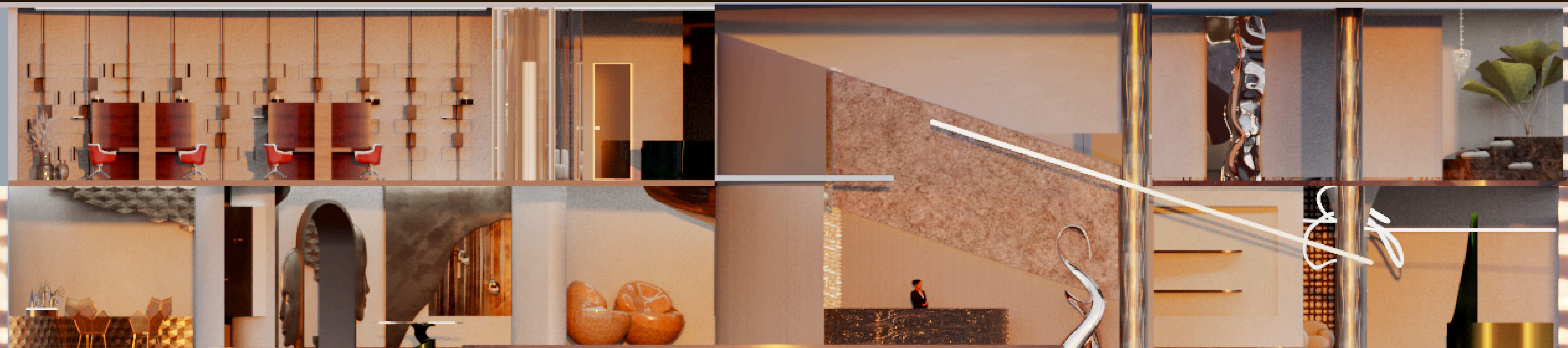
Perspective Shot 3



Perspective Shot 4



Perspective Shot 5



SECTION (A-A'') SCALE 1:25