

WE Telecom Egypt

is the mobile and internet services brand of Telecom Egypt.

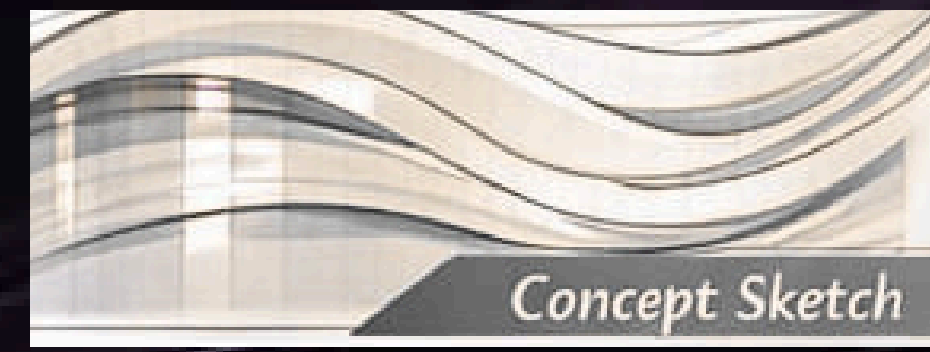
Quick Overview:

The oldest telecom operator in Egypt (telecommunications history dates back to 1854).
 The WE brand was launched in 2017.
 The first integrated operator offering:

- Landline
- Home internet
- Mobile services
- Data services
- Digital solutions



LOGO



Concept Sketch

MATERIALS & COLOR PALETTE

WY STORE DESIGN

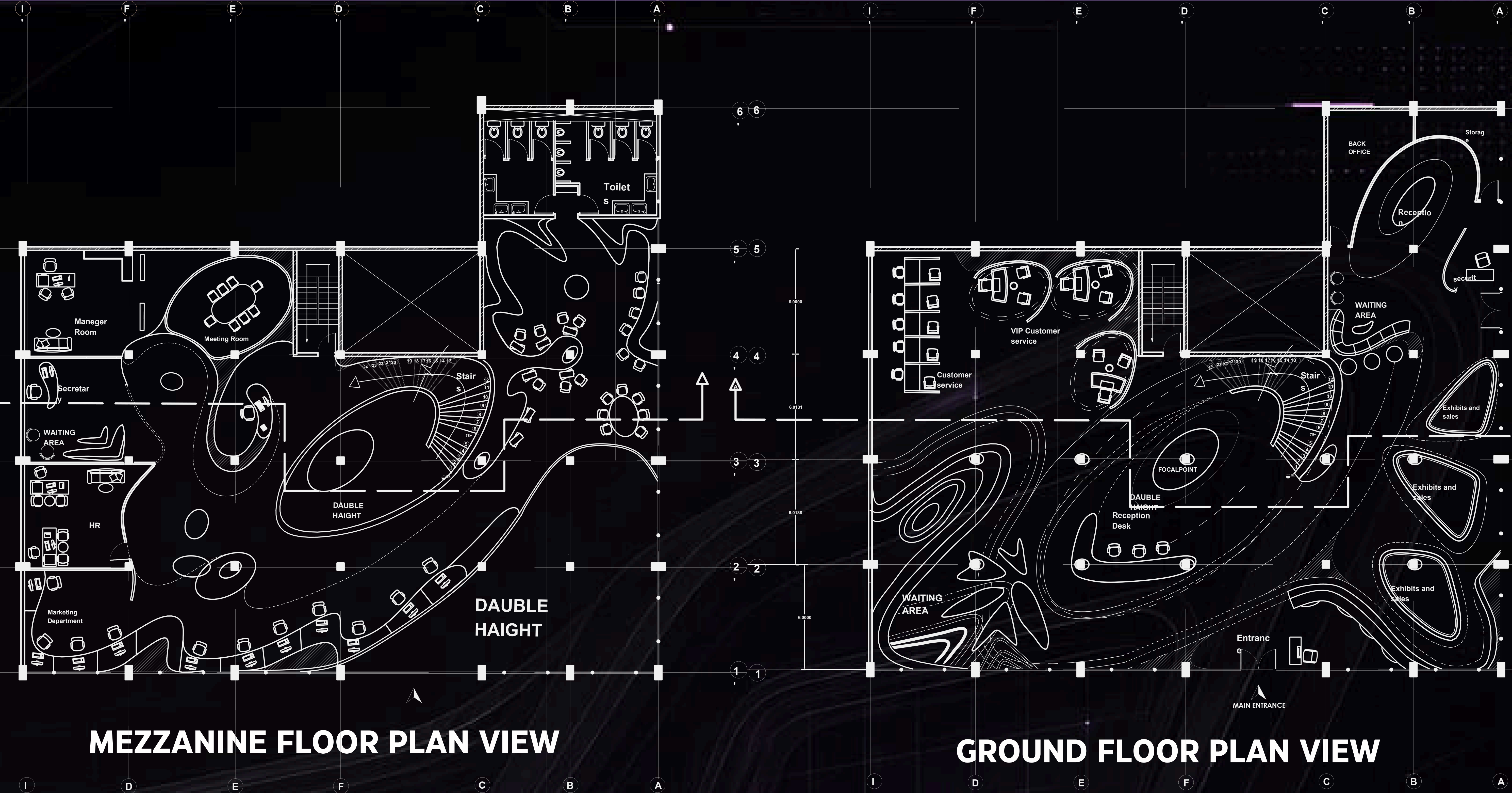
MATERIALS BOARD



SHOT 1 SECURITY AND WAITING



SHOT 2 RECEPTION



MEZZANINE FLOOR PLAN VIEW

GROUND FLOOR PLAN VIEW



SHOT 3 HR ROOM



SHOT 4 MEETING ROOM



SHOT 5 BREAK AREA



SHOT 6 STAIRS

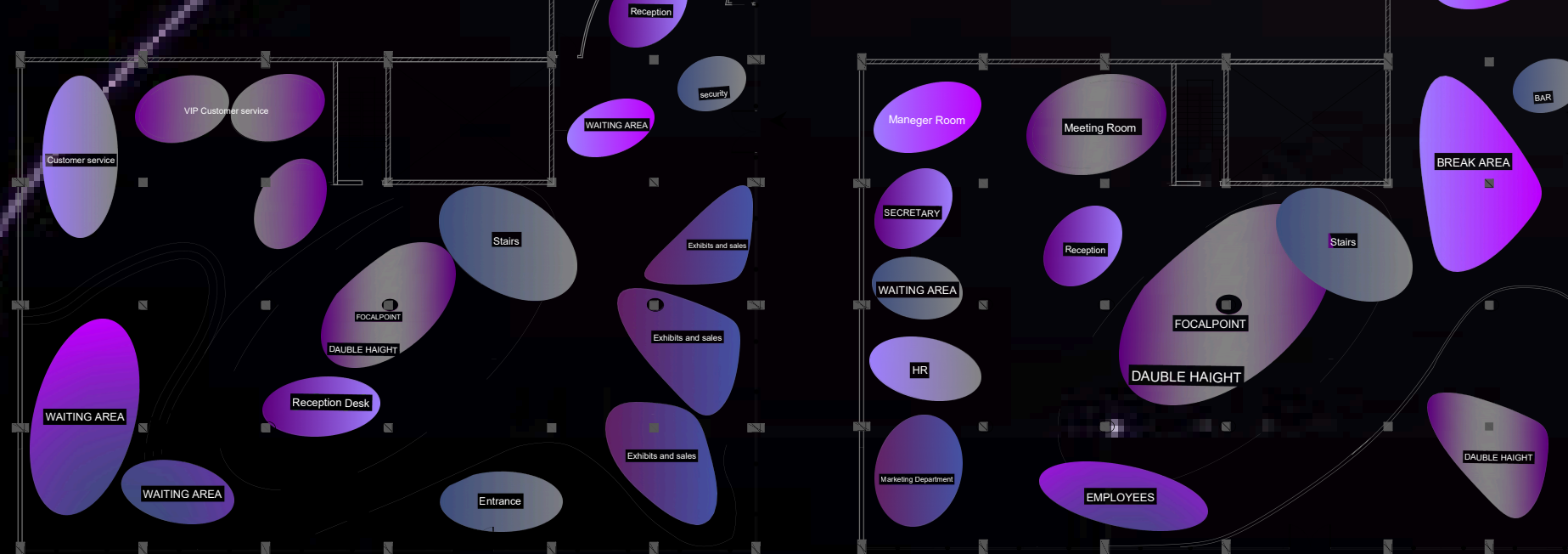


SHOT 7 CUSTOMER SERVICE

COLOR PALETTE

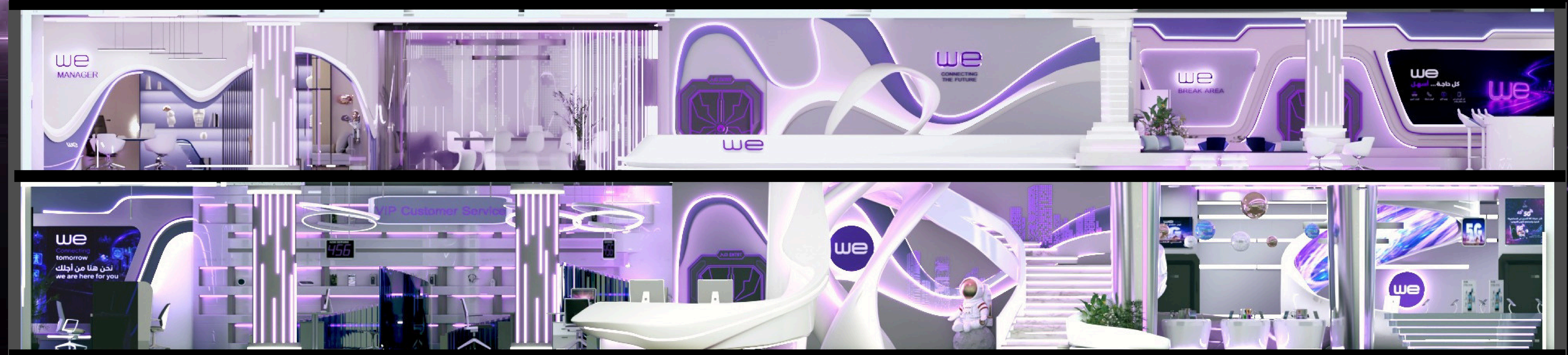


ZONING



GROUND FLOOR

MEZZANINE FLOOR



SECTION