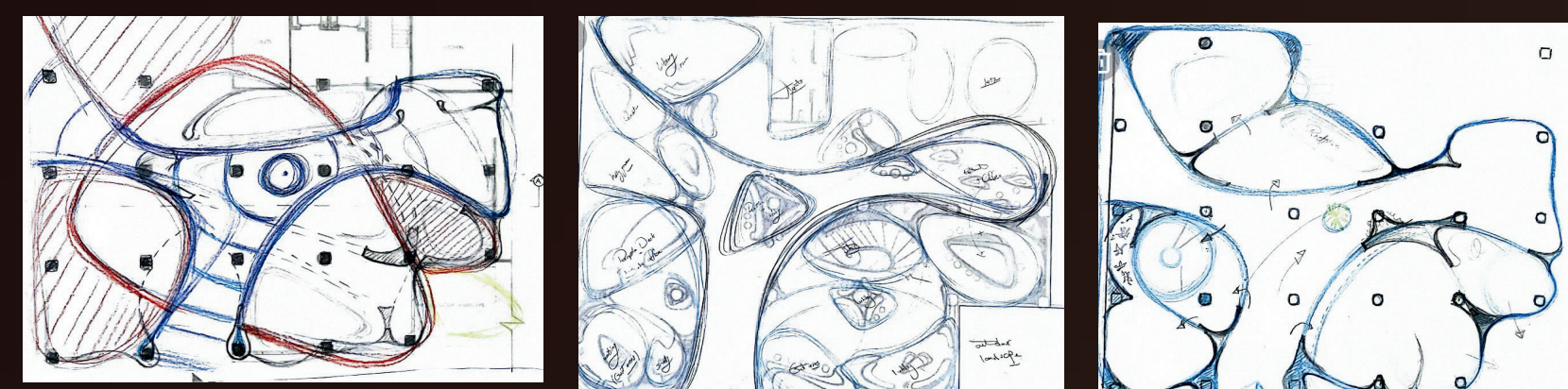
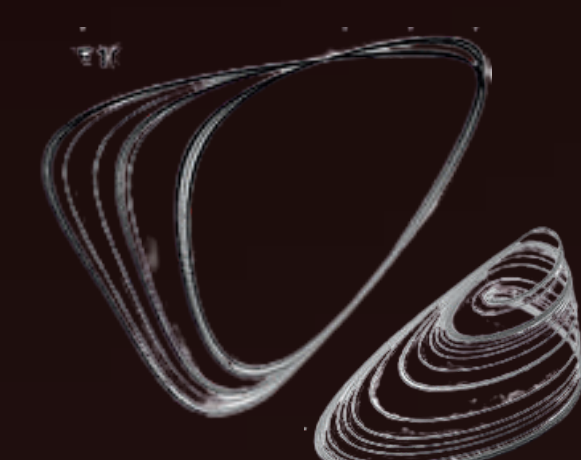


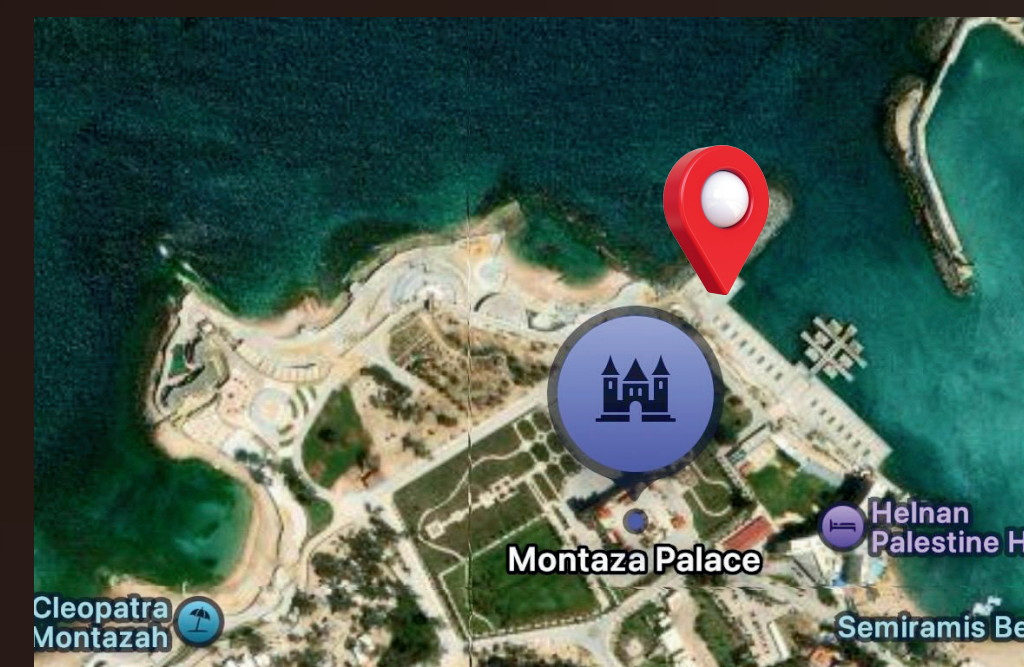
Design Concept

The hotel in El-Montazah overlooks the artificial lake, blending its views into a modern interior and exterior inspired by Zaha Hadid's lines and Organic Architecture.

An Organic Minimal Mediterranean hotel design inspired by the coastal context of El Montazah.



Concept Plan
(Initial idea of space organization)



site analysis
مدينة الإسكندرية
EGYPT

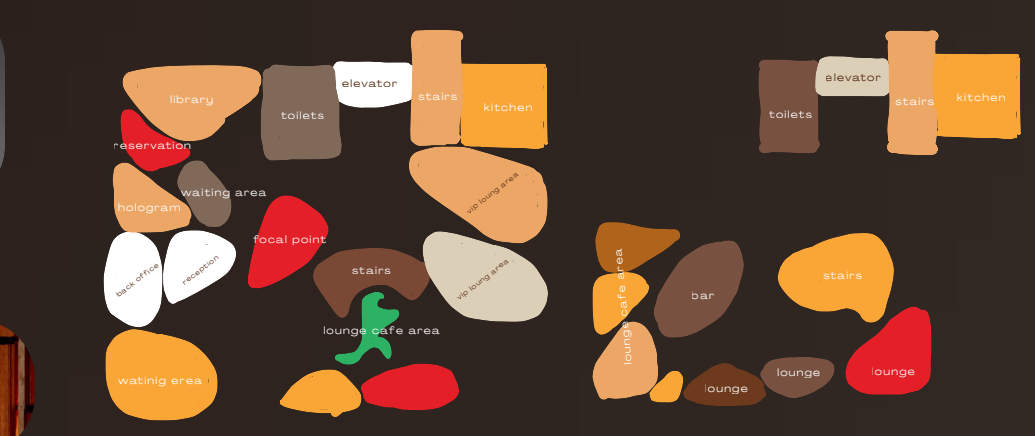
plants



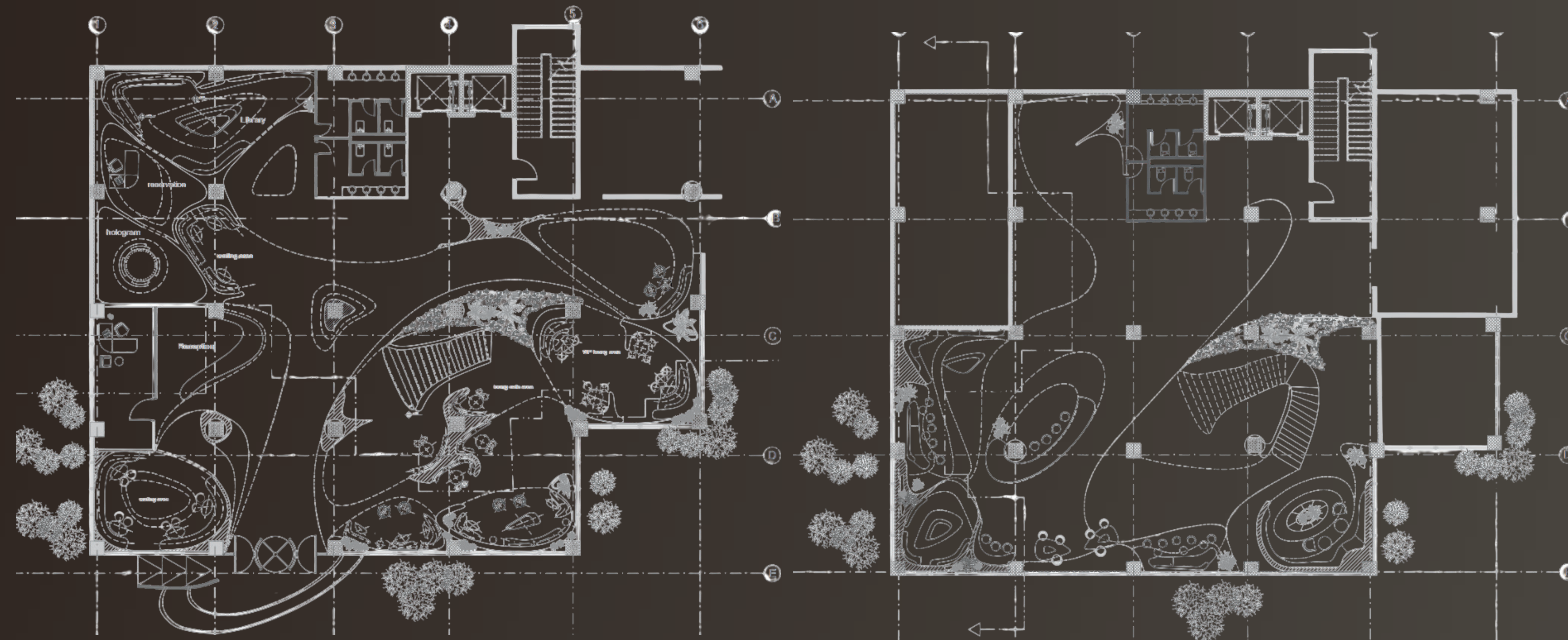
Interior Architecture
Boutique Hotel Project
AURA Resort

materials

color scheme



Zoning Plan
(Public, semi-public and private areas)



Ground floor plan

second floor plan

matrix

- lobby
- reception
- waiting area
- security
- gift shop
- luxury area
- back office
- toilets
- lounge
- bar
- open kitchen
- coffe

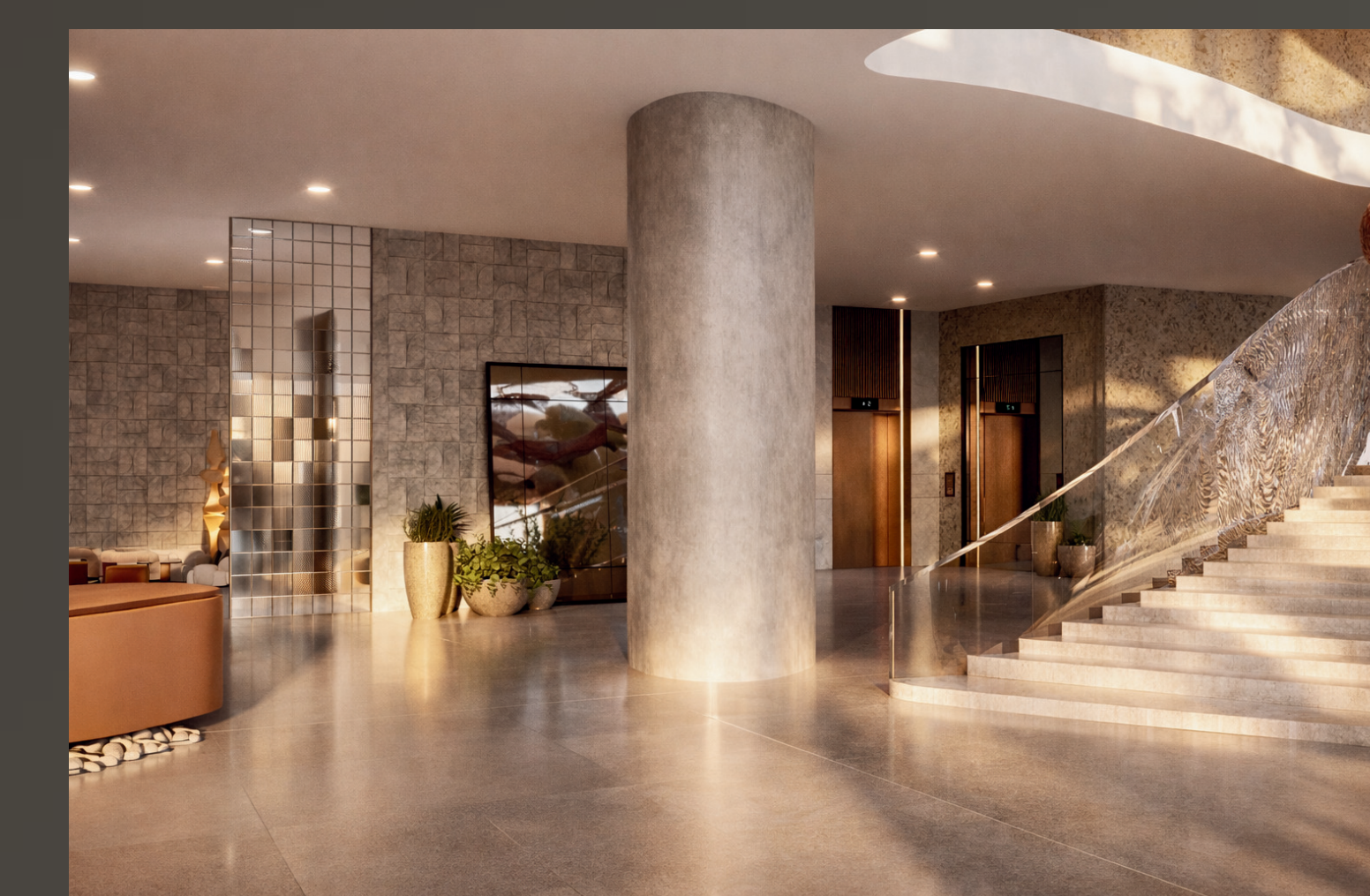
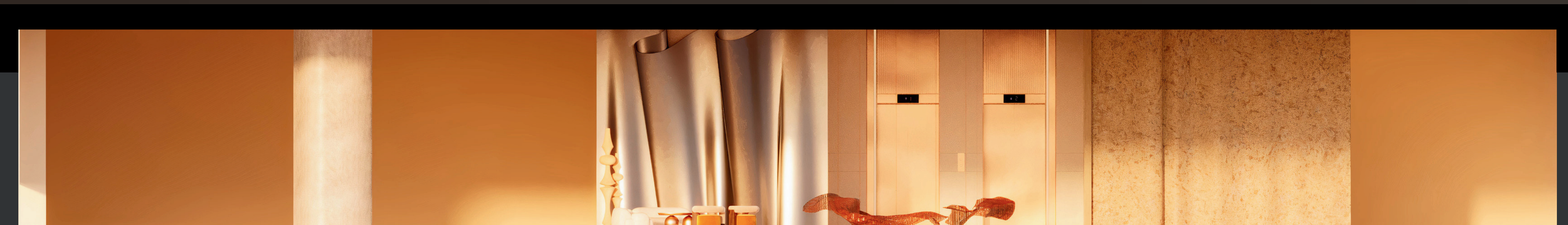
Interior Design Elements

Lighting
By analyzing the local climate, it was found that rainfall occurs in the region. The lighting design focuses on blending natural and artificial lighting seamlessly. Artificial lights with color temperatures ranging from 3000K to 3500K are used to complement the natural light.

Materials & Color Scheme
The design features a modern style rich in colors and materials, harmonizing with its coastal environment in the rainy city of Alexandria. A variety of materials are used, including faux stone surfaces, faux black and grey marble, and gold accents, creating a vibrant and elegant interior that complements the surrounding seaside setting.

Building Ventilation
The project is distinguished by its integration both horizontally and vertically, through the openings of the southern and northern facades, in addition to the roof openings and skylights. In the hot times of the year, Open Air Conditioning System (OAC) is used to reduce the temperature.

3d shots



section