FACULTY OF FINE ARTS ALEXANDRIA UNIVERSITY
DEPARTMENT OF INTERIOR DESIGN
Academic Year 2025/2026
PRESENTED BY:BASANT ELSHAZLY
ID:2022210434

CONCEPT:

THE PLAN IS BASED ON A COMPOSITION OF INTERSECTING CIRCLES WITH RADIAL LINES EXTENDING FROM A CENTRAL POINT. THIS GEOMETRY CREATES A SENSE OF MOVEMENT AND VISUAL FOCUS WHILE ORGANIZING THE SPACE IN A CLEAR AND BALANCED WAY. THE CIRCLES REPRESENT CONTINUITY AND FLOW, WHILE THE RADIAL LINES GUIDE CIRCULATION AND CONNECT THE DIFFERENT FUNCTIONAL AREAS, FORMING A UNIFIED AND DYNAMIC SPATIAL LAYOUT.

STRUCTURAL ANALYSIS

THE BUILDING IS TWO FLOORS WITH A REINFORCED CONCRETE STRUCTURE: COLUMNS, BEAMS, AND SLABS. THE GROUND FLOOR IS RETAIL, AND THE UPPER FLOOR IS FOR OFFICES. THE LAYOUT CONSIDERS STRUCTURAL ELEMENTS WITHOUT AFFECTING CIRCULATION OR DISPLAY SPACES.

color scheme

ARCHITECTURAL ANALYSIS

ZONING & CIRCULATION

- GROUND FLOOR: SALES & DISPLAY, CASHIER, FITTING ROOM, STORAGE.
- UPPER FLOOR: OFFICES & MEETING ROOM.
- CIRCULATION ENSURES SMOOTH FLOW BETWEEN ENTRANCE, DISPLAY AREA, CASHIER, AND FITTING ROOM.

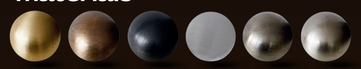
site anaylisis

THE SHOP IS LOCATED IN EL SAHEL, A POPULAR AREA WITH HIGH FOOT TRAFFIC, IDEAL FOR RETAIL. THE LOCATION IS EASILY ACCESSIBLE, NEAR OTHER FASHION STORES, AND SUPPORTS VISIBILITY AND SALES.

ZONING PLAN

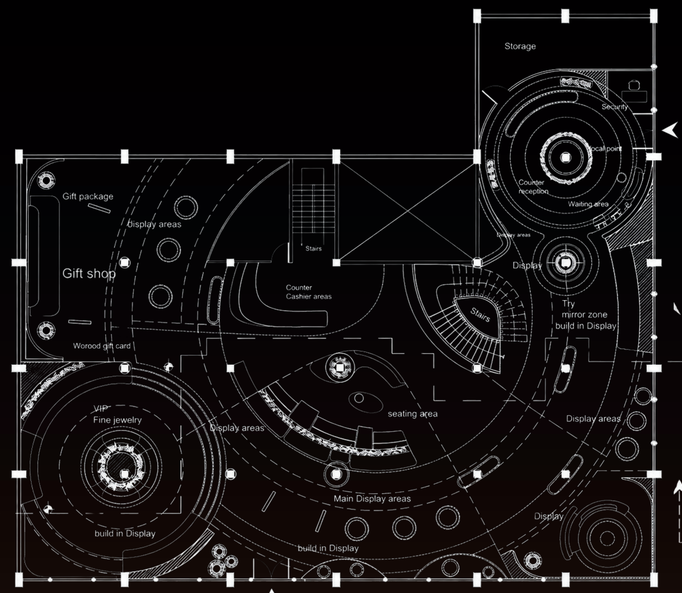
matrix

materials

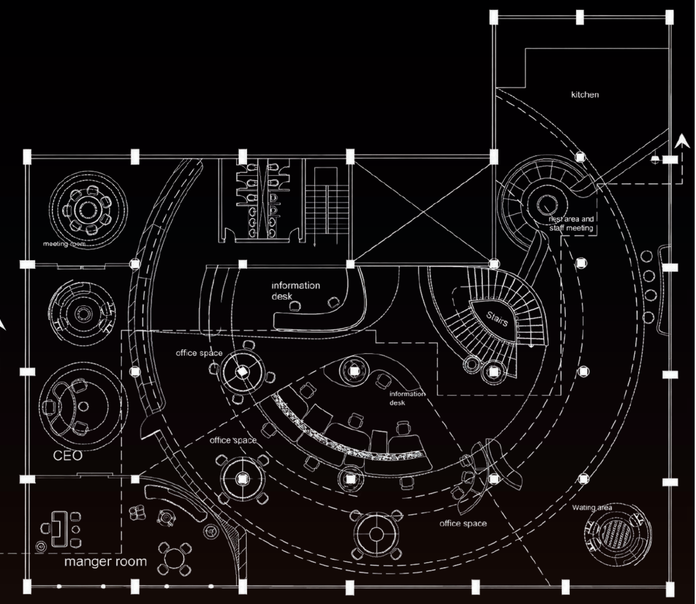


mood board

3D SHOTS



GROUND FLOOR PLAN SCALE 1:100



SECOND FLOOR PLAN SCALE 1:100

SECTION SCALE 1:25