

Abstract

Purpose: With the continuous growth of the population, the construction of high-rise residential buildings has become an undeniable necessity. However, the rapid advancement of modernity, coupled with the dominance of economic and quantitative perspectives, has distanced contemporary architecture from local and cultural identity. This has resulted in consequences such as identity crises, dissatisfaction, and a rupture between residents and their living environment. Accordingly, recognizing the identity-forming components and principles of Iranian architecture, and adapting them to contemporary cultural and social needs, can lead to the creation of buildings that, while meeting today's requirements, foster a stronger sense of belonging, satisfaction, and connection between users and their living spaces.

The Ministry of Science, Research & Technology



University of Science and Culture

Faculty of Art and Architecture

The thesis is presented as part of a master's degree in Architecture

**Designing a High-rise residential housing with an
identity approach emphasizing the principles of
Iranian architecture**

Supervisor:

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Producer

Narges Salehi

Title:

Designing a High-rise residential housing with an identity approach emphasizing the principles of Iranian architecture

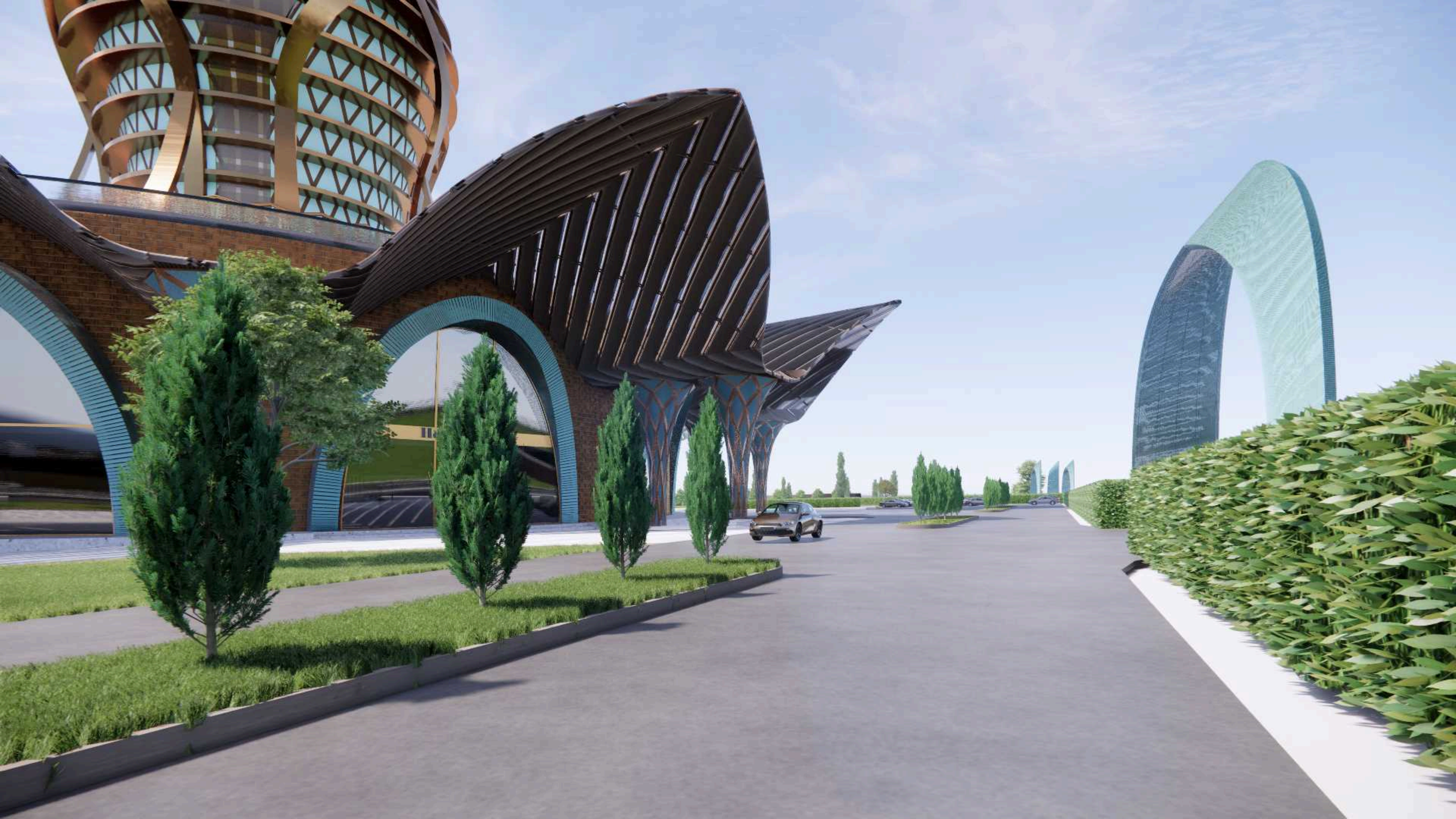














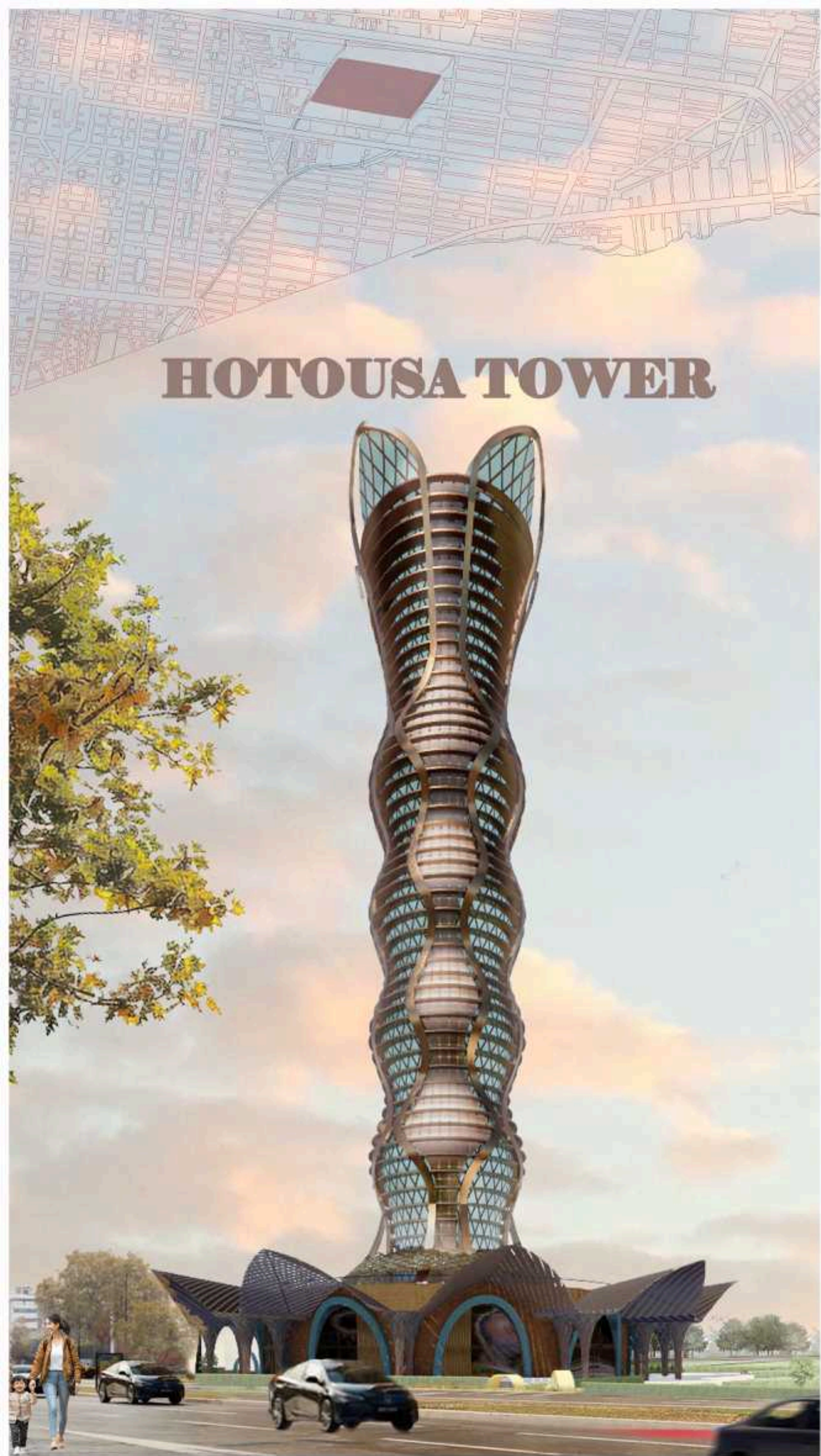
Hotouisa tower



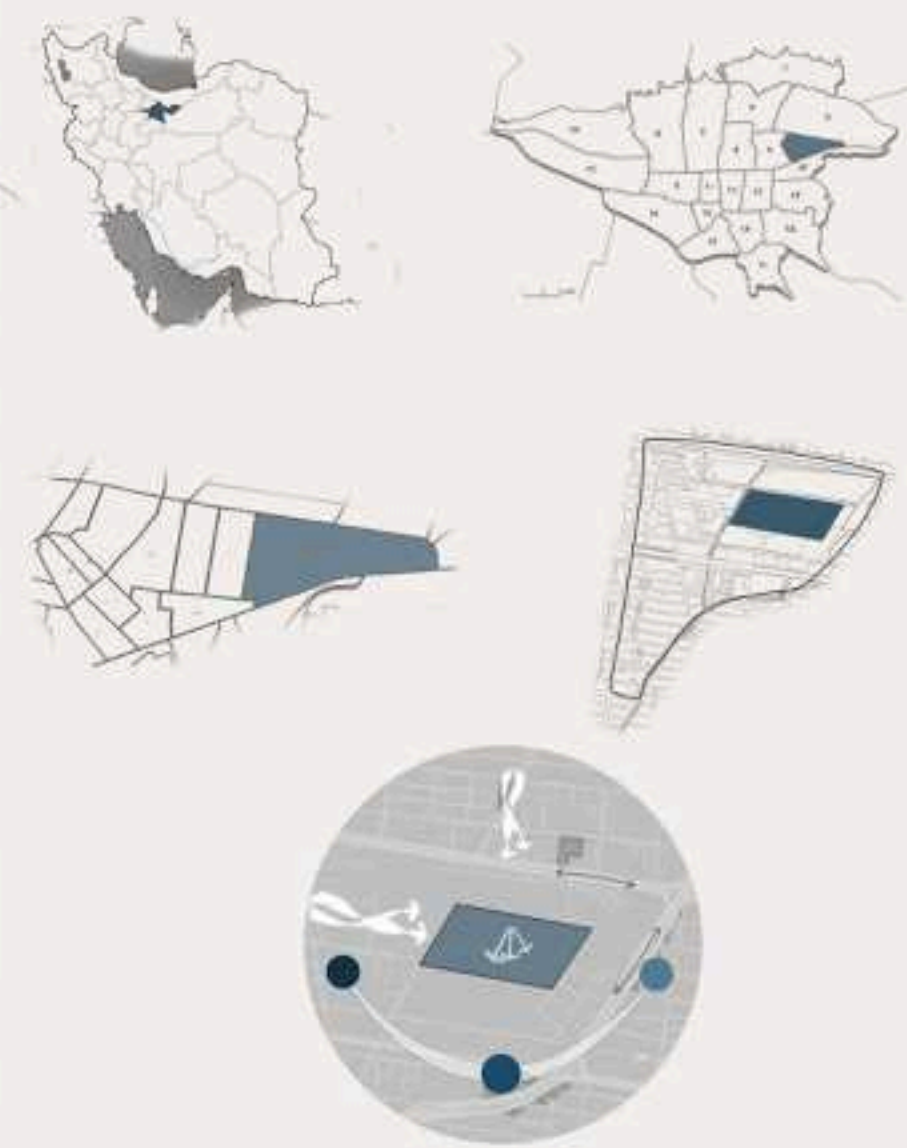




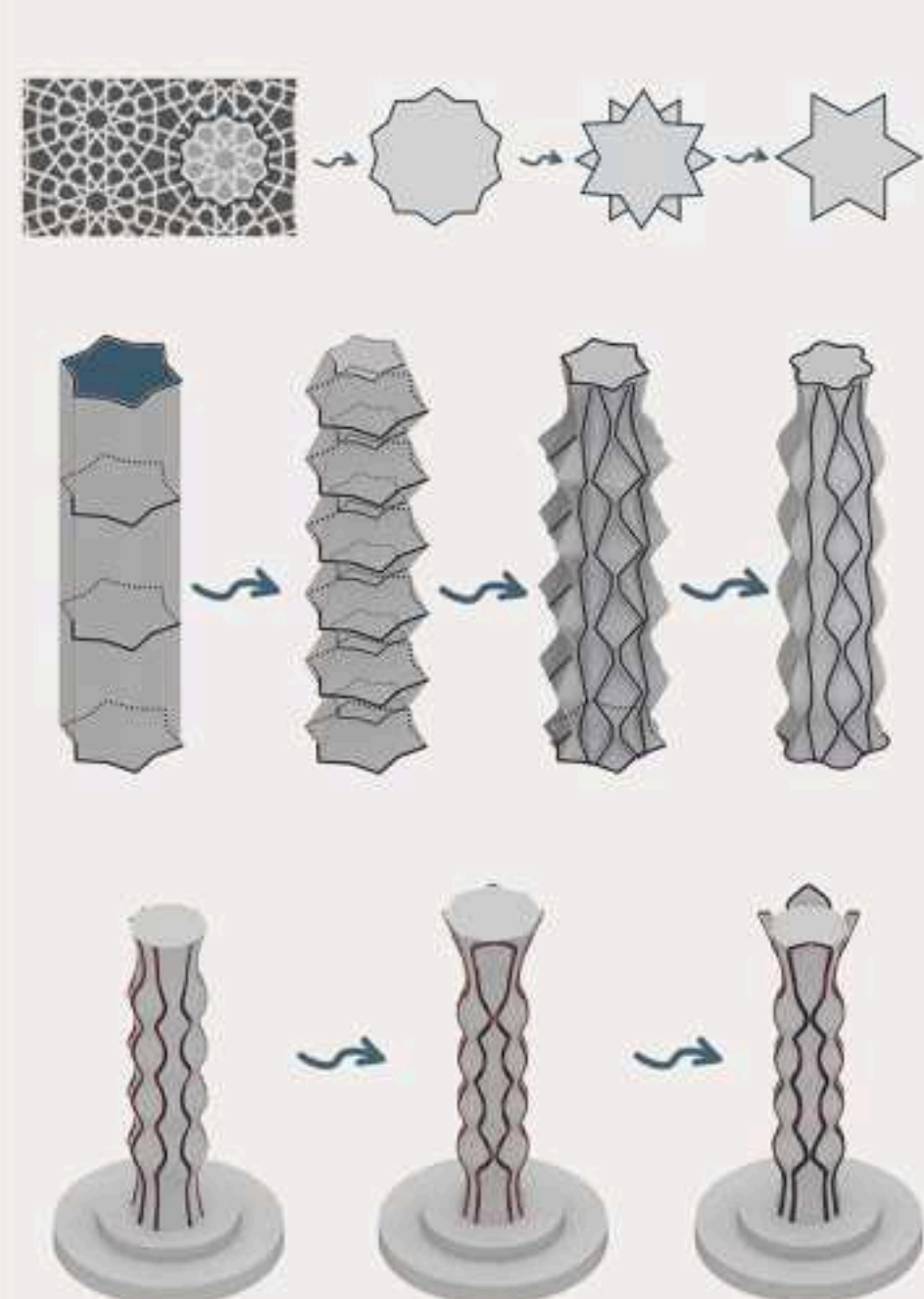
HOTOUSA TOWER



Site Location & Analysis



Concept + Design Idea



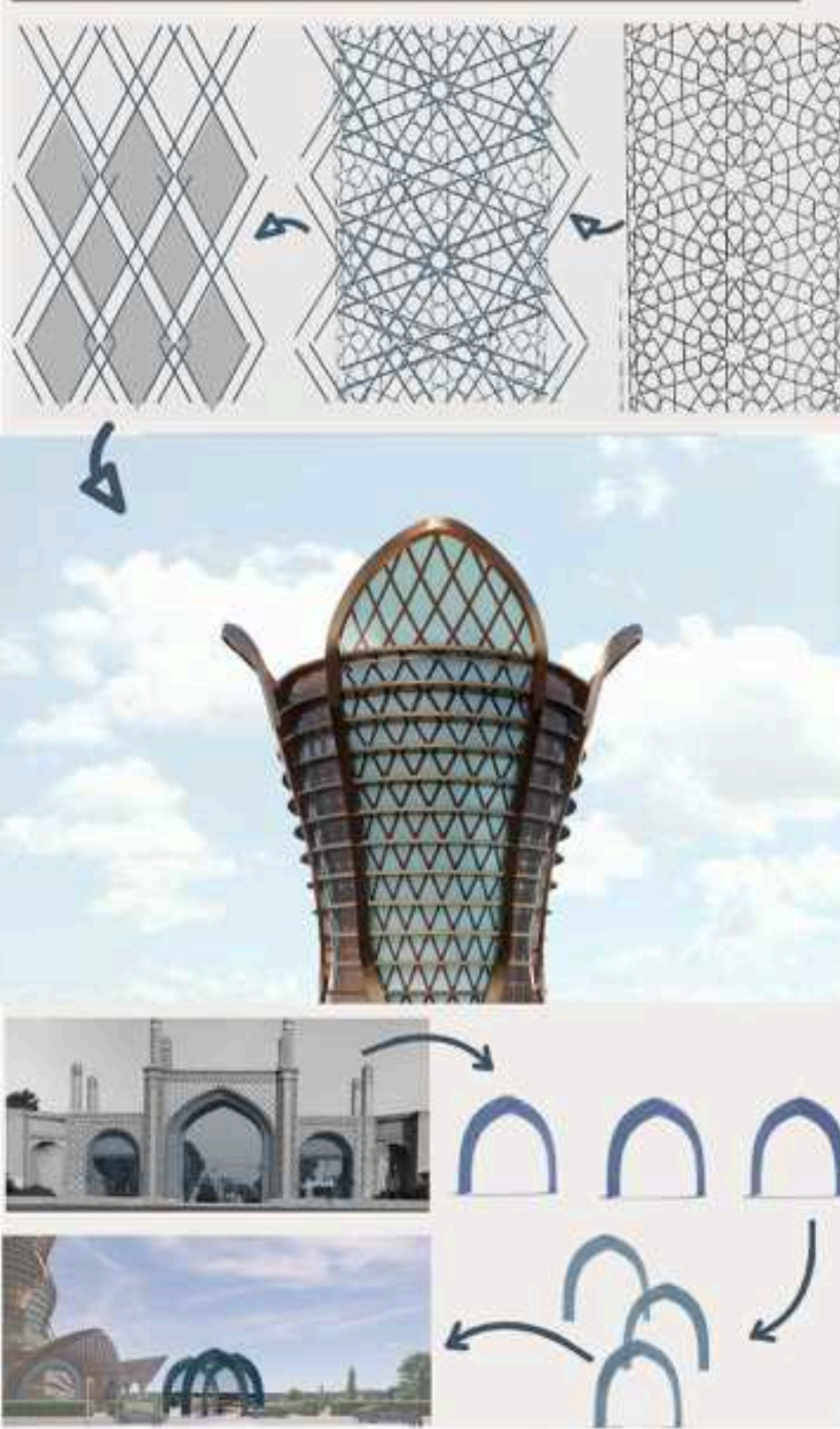
Master Plan + Section



Renders



Geometric Concept



Floors Diagram

- 5-bedroom Units
- 4-bedroom Units
- 3-bedroom Units
- 2-bedroom Units
- 2&1-bedroom Units
- Lobby & Parking



Color Palette



Architectural Drawings

