Deep- tone hotel

Tone Hotel is a music-inspired capsule hospitality project located in Bukit Bintang, Kuala Lumpur, designed to provide an immersive accommodation experience that blends creativity, comfort, and social interaction. The project translates musical elements such as rhythm, movement, repetition, and acoustic atmosphere into architectural spaces through form, lighting, materials, and spatial organization. Designed for young travelers, creatives, and urban visitors, the hotel combines compact private accommodation with dynamic public spaces including a café, music studio, gym, co-working areas, and social lounges, creating a unique hospitality environment that goes beyond traditional hotel living.



Waiting area

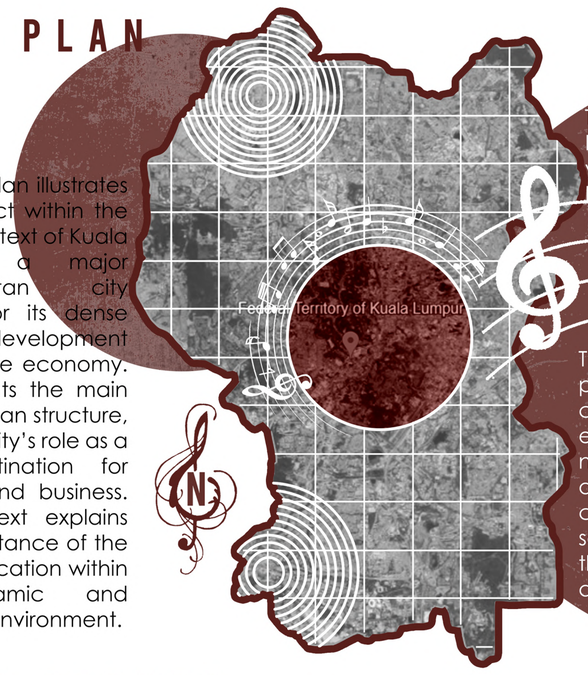


Check in counter


Main stairs

KEY PLAN

NTS



The key plan illustrates the project within the wider context of Kuala Lumpur, a major metropolitan city known for its dense urban development and active economy. It highlights the main roads, urban structure, and the city's role as a key destination for tourism and business. This context explains the importance of the project location within a dynamic and growing environment.

LOCATION PLAN

NTS

The location plan focuses on Bukit Bintang, one of the most vibrant districts in Kuala Lumpur.

The area is characterized by high pedestrian movement, commercial activities, entertainment, and a large number of hotels. Its lively atmosphere and strong connectivity make it an ideal setting for a music-themed hotel that offers both social interaction and a unique user experience.

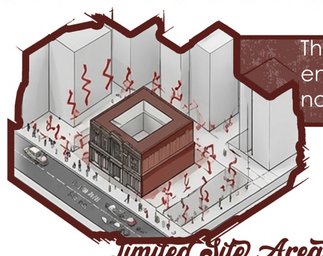


EXTERIOR VIEW



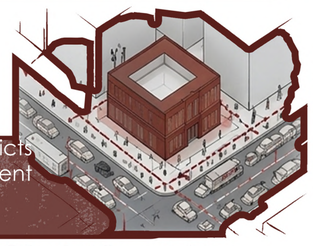
CLV Full-Height Glass Façade Maximizes daylight and creates an open, luxurious lobby experience.

SITE ISSUES



Noise Pollution

The site is located in a busy entertainment district, leading to high noise levels.



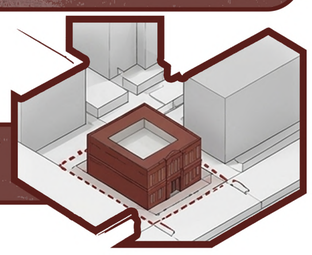
Limited Site Area

The dense urban fabric restricts expansion and requires efficient planning.



Traffic Congestion

Heavy traffic and pedestrian movement may affect accessibility.



Lack of privacy

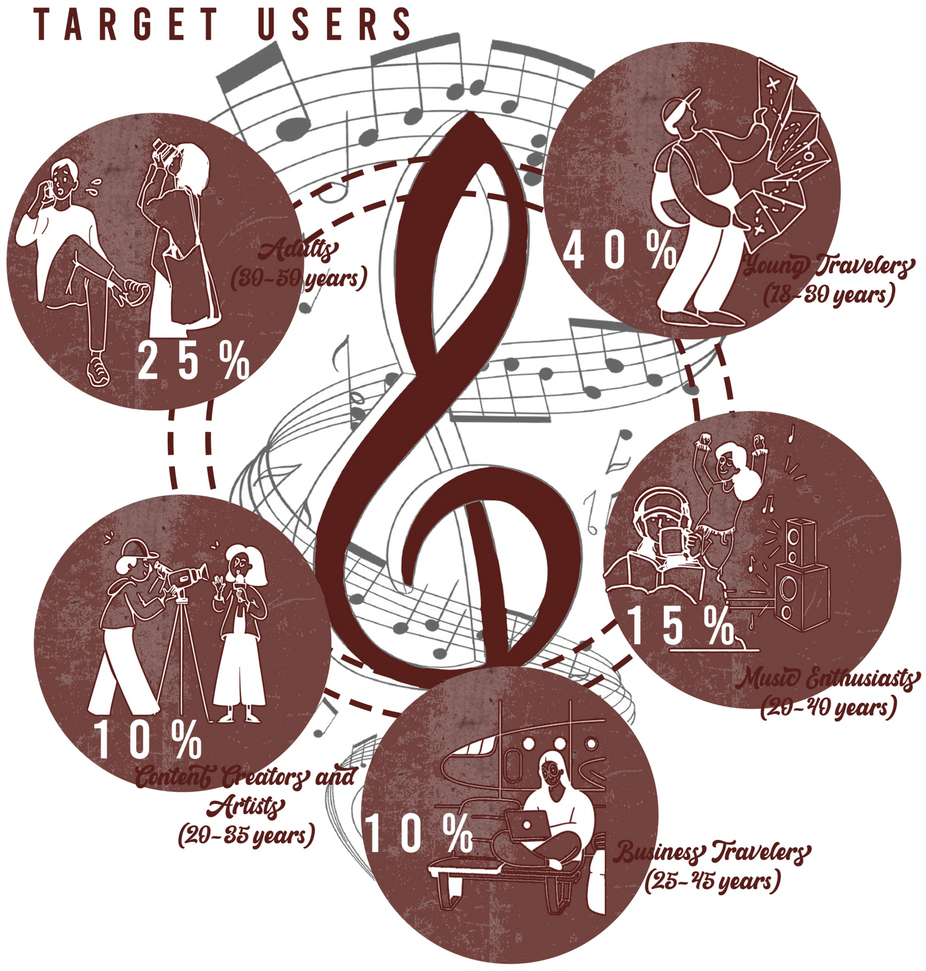
Surrounding buildings are close, reducing visual privacy.



Environmental Conditions

High humidity and heat require proper ventilation and shading strategies.

TARGET USERS



CONCEPT

The concept collage represents the fusion between music and the urban energy of Bukit Bintang, Kuala Lumpur. It combines elements of city life, nightlife, and musical culture to create a vibrant and dynamic atmosphere. The use of bold red tones, instruments, and performance imagery reflects rhythm, movement, and interaction, expressing the idea of a music-themed hotel as an immersive and social experience.



DESIGN DEVELOPMENT

