

INSPIRE **LI**  
AWARDS

**AZURE MEKONG:  
A CONTEMPORARY INDOCHINE RETREAT**

*“ Culture lives within each crafted texture,  
Art unfolds through every graceful form.  
Indochine finds its voice upon the world stage,  
Blooming beneath the endless azure sky.”*



STORY CONCEPT + + DESIGN NARRATIVE:



MEKONG RIVER  
Spirit of Southern Vietnam



ALMOND BLOSSOM  
Rebirth & Hope



INDOCHINE INTERPRETATION

VIETNAMESE HERITAGE + EUROPEAN ARTISTRY



CONTEMPORARY INDOCHINE



SERENITY

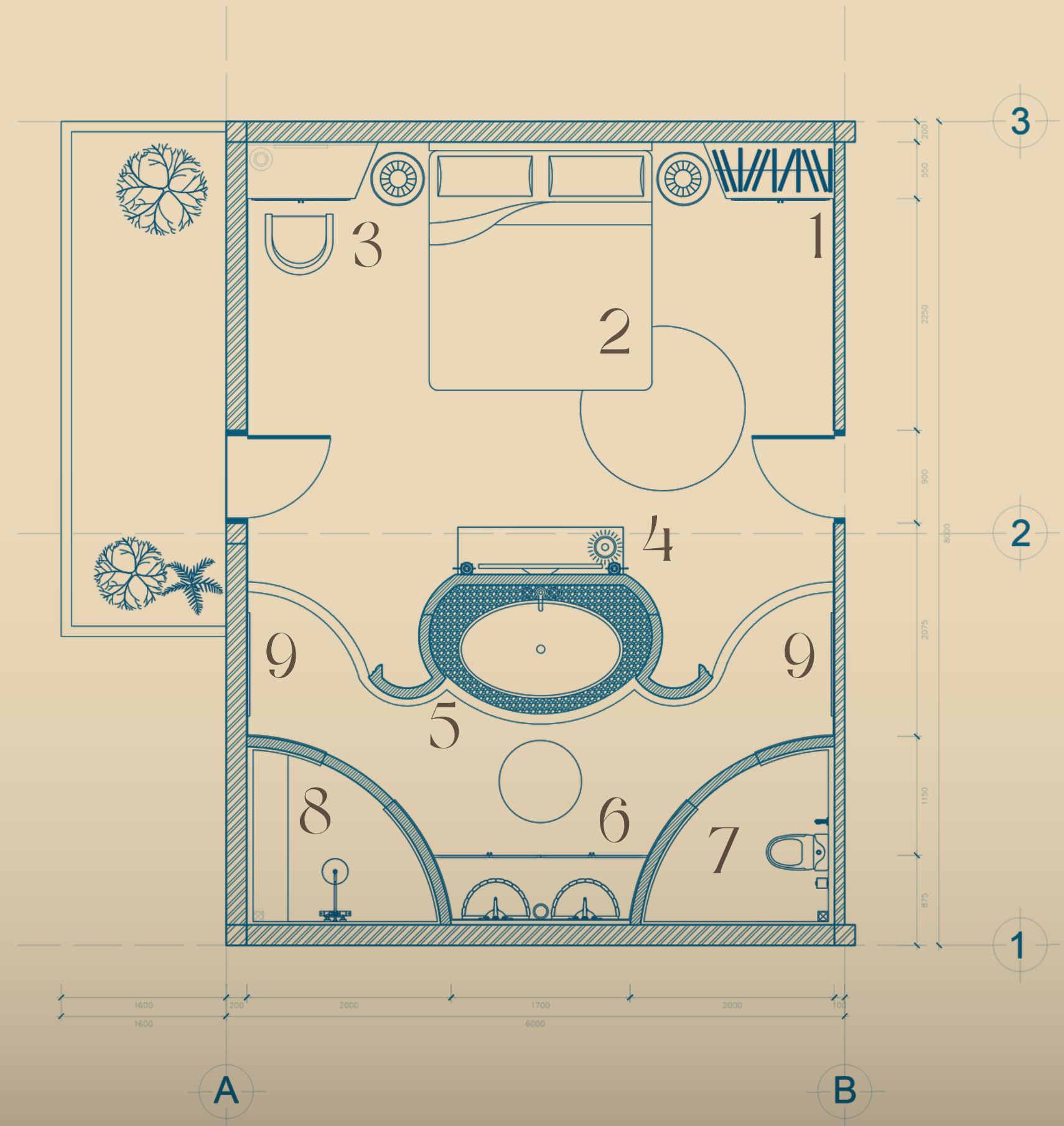
Inspired by the cultural fusion inherent in Indochine architecture, "Azure Mekong: A Contemporary Indochine Retreat" bridges the handcrafted beauty of the East with the artistic spirit of Europe through Van Gogh's iconic almond blossoms. Soft curves, graceful arches, and natural materials intertwine with the azure hues of sky and water, creating a retreat-like sanctuary where art, culture, and time quietly converge.

**THE PROJECT AS A WHOLE REFLECTS THE SPIRIT OF:**

‘Azure Mekong’ is a harmonious fusion of the indigenous beauty of Vietnam’s Mekong River and the artistic spirit of Europe, expressed through a contemporary Indochine design language. Inspired by the azure hues of the tropical sky and the almond blossoms immortalized in Van Gogh’s paintings, the space is organized along a refined axis of symmetry, evoking a balance between memory and modernity. Soft curves, handcrafted materials, and warm tones intertwine to create a tranquil retreat where two cultures meet and coexist in a timeless elegance.

**.DRAWING NOTES**

- 1. Wardrobe
- 2. Master Bed
- 3. Dressing Table
- 4. TV Console
- 5. Bathtub
- 6. Double Vanity
- 7. Toilet
- 8. Walk-in Shower
- 9. Decorative Mirror



**MASTER BEDROOM INTERIOR PLAN**

MATERIAL PALETTE:



WATER

BLOSSOM

HERITAGE

“A story where culture shapes identity, forms shape space, and the silent rhythm of water shapes emotion.”



04

### Branches with Almond Blossom wall

The headboard feature represents an almond tree blossoming over the water, evoking the poetic beauty of nature through graceful curves and a refined artistic expression.



05

Blossom, River Flow, and the Indochine Arch intersect at a singular point, forming the conceptual foundation of the design.



### The River's Echo:

The mosaic feature reflects the rhythm of water through its ever-expanding ripples. Like an echo lingering after each passing wave, the space preserves the spirit of the Mekong through a contemporary expression of materials and light.





- . RENEWAL
- . REFLECTION
- . SERENITY

Beneath the spirit of almond blossoms and flowing rivers, the bathing area becomes a place of renewal. Water, light, and curved forms come together to create a tranquil retreat that celebrates both Vietnamese heritage and European artistry.



### The River's Echo:

The space is conceived as a quiet ritual of self-care. Floral motifs unfold through carefully crafted interior details, while handcrafted materials and a contemporary Indochine language come together to evoke a sense of elegance and serenity like a blossom gently coming into bloom.

## NARRATIVE:



A symphony of Indochine heritage and the artistic spirit of Europe, “Azure Mekong: A Contemporary Indochine Retreat” reimagines Vietnamese identity through the language of space, materiality, and emotion. Soft, flowing forms echo the movement of the Mekong River, while handcrafted materials preserve the memories of local artisan traditions. The azure hues of sky and water intertwine with the delicate beauty of Van Gogh’s almond blossoms, creating a dialogue that transcends geography and time.

Here, Eastern beauty is not presented merely as a traditional value, but elevated through a contemporary conversation with the world. Every detail tells a story of origin, and every space evokes a distinct emotion, allowing heritage not only to be preserved, but to continue blooming in new and meaningful forms.