

# RETHINKING ATGHAR-KURIANA FLOATING MARKET THROUGH COMMERCE BASED CULTURE, SWARUPKATHI, PIROJPUR

## INTRODUCTION

Situated on both banks of the timeless Sandha River, Atghar Kuriana Union is a heritage-rich region in Nesarabad Upazila. Famous nationwide for its fruit, it has naturally earned the nickname "The Guava Villa". Located about 8 kilometers east of the Swarupkathi headquarters in Pirojpur district, the area unfolds into miles upon miles of endless guava orchards. For the vast majority of locals, these guavas—affectionately dubbed the "Apple of Bengal"—are the primary source of livelihood. When the harvest season rolls around, the entire locality bursts into a flurry of activity as wholesalers flock in from far and wide. From here, the harvest travels beyond Barisal and through Faridpur to reach markets in the capital and all across the country. Local lore suggests these orchards date back nearly two hundred years, and today, this thriving tradition spans roughly 31,000 acres of land.



## EXPLORING THE RURAL FABRIC OF ATGHAR-KURIANA FLOATING MARKET

### LAND USE MAP:



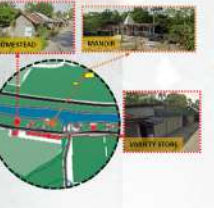
### PUBLIC-PRIVATE OWNERSHIP LAND USE MAP:



### KURIANA BAZAR



### KALIMANDIR



### ATGHAR BAZAR



### BUILDING STRUCTURAL MAP:



## LITERATURE REVIEW

### What is Floating Market?

Floating markets are a delightful and vibrant part of water-based land. These unique markets allow everyone to experience the hustle and bustle of daily life while surrounded by water, long-tail boats, and traditional wooden houses.



### CASE - 1: TALING CHAN FLOATING MARKET



### CASE - 2: AMPHAWA FLOATING MARKET

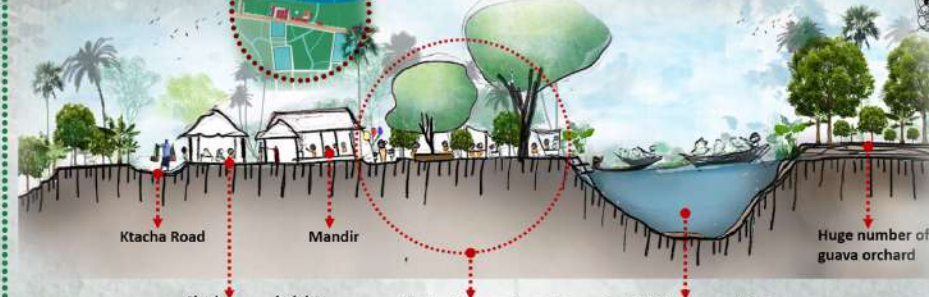


### CASE - 3: DAL LAKE

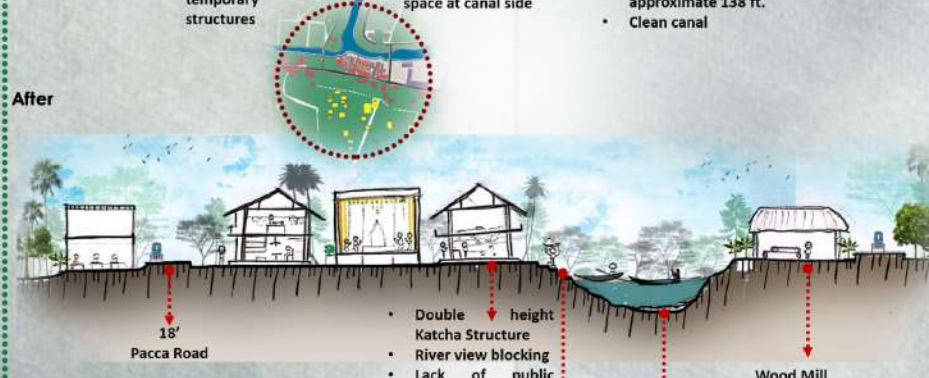


## CHRONOLOGICAL MAP:

### Before



### After



- Single temporary structures
- height
- 'Bot tala' and mela space at canal side
- Canal Size approximately 138 ft.
- Clean canal
- Double height Katcha Structure
- River view blocking
- Lack of public gathering spaces



## PROPOSED STRUCTURAL MAP

## PROBLEM STATEMENT



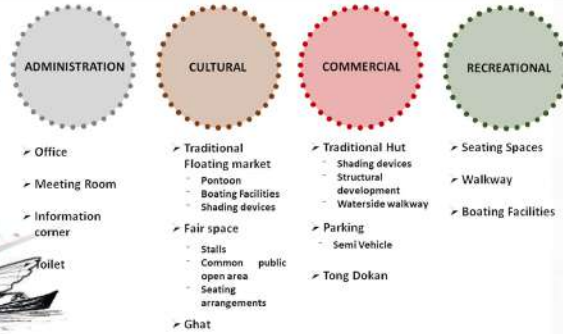
### GHAT RELATED ISSUES

- Lost of traditional and cultural vibrancy at riverfront
- Lack of waterside walkway, proper ghat and docking space
- Lack of visual permeability to enjoy the cultural occasions along water belt area
- Narrow space of canal and filling
- Waterside encroachment

### INFRASTRUCTURAL ISSUES

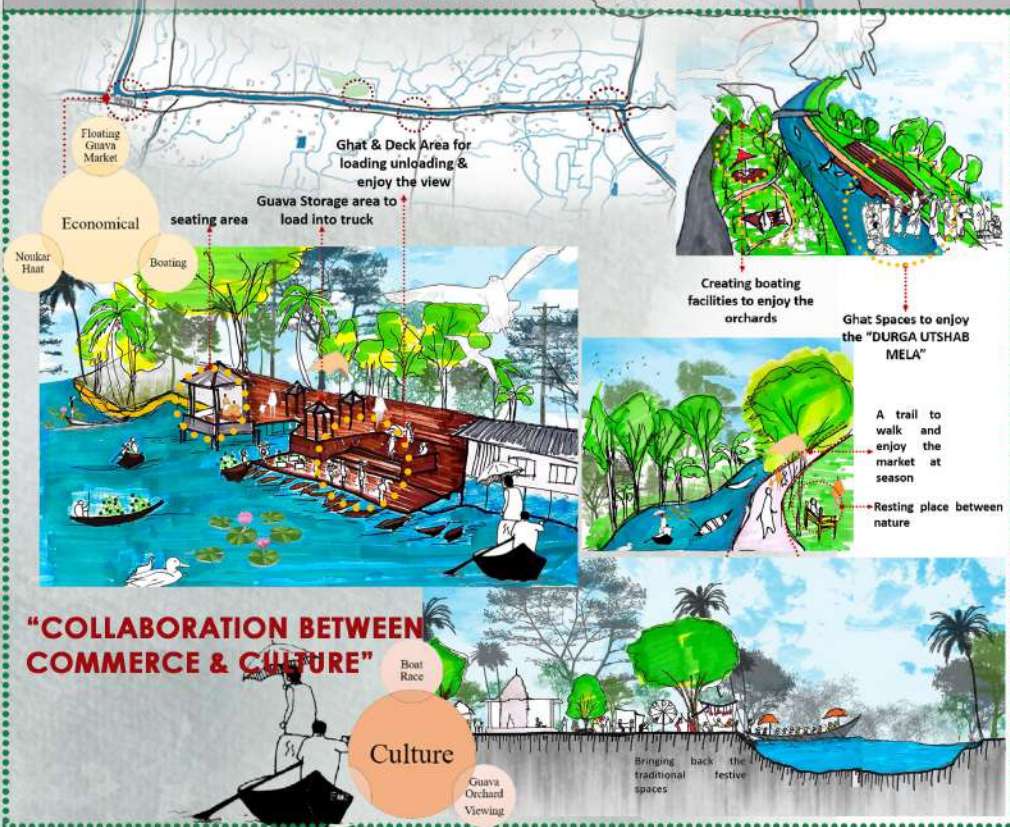
- Accessibility problem- Poor condition of bridge
- Lack of toilet
- Lack of recreational facilities for tourists

## PROGRAM FORMULATION

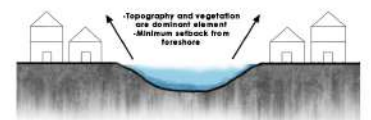


## CONCEPTUAL DEVELOPMENT

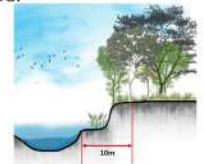
## POLICY



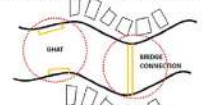
1. Low rise building at river corridor (9-12ft)  
(Middle Yara River Corridor Study Recommendations Report October 2011)



2. Land between high & low tide (Fore Shore) should be kept for ecological evolution. (Act No. XV of 1908)  
Any kinds of permanent structure is prohibited on those area.



3. Connecting both side of river to ease the access and create economic vibrancy



4. Illegal developments along the canal bank will be removed by the government law  
(The Embankment and Drainage Act, ACT NO. 106 (1953))



## "COLLABORATION BETWEEN COMMERCE & CULTURE"

