NABCADDIDE Case Study

Arij Eissa, ID:22311670
Dr.Dalia IDE311

Concept Board

A boutique hotel where the spirit of Tabuk meets nature, heritage, and adventure

Concept

A boutique hotel rooted in the layered geology of Wadi Al-Disah where architecture and interior spaces emerge from the landscape rather than dominate it. The design translates the stratified mountain formations into massing, materiality, and spatial layering, using stone, earth tones, and handcrafted elements inspired by Tabuk's traditional crafts. Climate-responsive strategies, shaded transitions, and textured surfaces create a balanced dialogue between comfort, nature, and cultural authenticity, allowing guests to experience the spirit of Tabukthrough space, light, and material

Rzekka Resort

The resort is a unique oasis that blends nature and luxury.
An open, sequential environment reminiscent of beach resorts, yet situated on farmland.

Color scheme: Earthy, rust, sandy beige, gray, green

Architects: Mr. Manjinder Singh and
Year: 2023
Area: 22,000m²

India

Materials: Stone, concrete, painted plaster

Circulation
•Employee Path
•Customer Path

Three key elements: green fields, restaurant and a waterway

Stone walls with arches to connect sections smoothly in movement

A balance between privacy and connection with nature.

Ground Floor

First floor

San Blanc Hotel Boutique

The overall design concept: The hotel is centered around complete integration with nature and local rural life.

Spain

Architect: Atelier du Pont
Year: 2023
Area: 1078 m²

Color scheme: white, sandy beige, brown, green, gray

Materials: Stone, clay, linen, cotton, wool, glass

Each room has its own unique and interconnected design

The hotel's distinctive feature is "Bayar" reception, restaurant, and gym.

Lighting focuses on craftsmanship and local materials

Focusing on sustainability and local materials

Interior design does not separate the body from nature.

Elevation

Ground floor

First floor

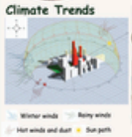
Ground floor
End building

Employee Path
Customer Path

Site Analysis

Access points

Climate Trends



WADI AL-DISSA PROJECT: A VISION 2030 INITIATIVE

SITE CHARACTERISTICS DISTRIBUTION

Temperature trends:Hot desert climate

peak & off-season

Peak Season
November to April

Off-Season
May to October

Target Audience

VISITOR ORIGIN DISTRIBUTION

Tourism type: Cultural/Leisure

International Visitors 20%
Local/Regional Visitors 80%

EXPECTED ANNUAL VISITORS
15,000+

SWOT Analysis

Strengths
Weaknesses
Opportunities
Threats

Sustainable Hospitality Over view

Sustainable hospitality

The boutique hotel applies sustainable development principles by combining iconic with homeostatic, using local and recycled materials, and supporting Tabuk's cultural and natural heritage, to produce a unique and memorable experience.

The Synergy of Vision 2030 in Boutique Hotel Design

Authentic Hospitality
Local Identity
Quality Tourism
Eco-Authenticity
Sustainable Luxury
Sustainable Design

Wadi Al-Disah was chosen for its stunning natural ,combining towering mountains, verdant valleys and palm trees in a tranquil and relaxing environment

The area is a popular tourist destination hosting various camping events and attracting a large number of visitors

The project aims to enhance tourism and provide hotel accommodations that complement the area's beauty and meet the needs of visitors, given the current lack of suitable facilities in the region

Crafts & Arts

Silver jewelry

Embroidery
palm crafts
wool spinning
Ushya
Camel saddle
pottery
Rabdha

Environmental & Culture Elements

The relics of the Thamud people

Tabuk Al Ward for its beauty and abundance of roses

The hieroglyphic Tayma Phoenicia inscriptions

the historic Hijaz Railway Station

petroglyphs in the Harrat region south of Tabuk

Activities

Hotel Classification

Boutique Eco-Resort
(4-5 Star Experience)

Based on previous studies of the site, culture, guests, and climate,the following was determined guest experience , circulation,spatial planning ,ehnosphere and materials used

Wyndham Dalian Jinpu

The design focuses on highlighting the richness and warmth of the coastal city of Dalian through curved elements in public areas that create a sense of movement and spciousness.

China

Architects: Hengle Ng Grou
Area: 30000 m²
Year: 2024

Color scheme: white, black , grey

Materials: wood , marbel ,stone.

The hotel offers: a lobby, bar and seating area, restaurant and private Chinese dining rooms, tea rooms, social and conference spaces,spa, gym rooms and a fitness center, and a swimming pool

In the guest rooms, a minimalist style has been adopted, with an emphasis on lighting and smart controls to enhance guest comfort

MYS Khaoyai Hotel

The basic idea is inspired by the "surrounding green nature - Khao Yai National Park", the hotel is designed to give the guest a sense of immersion in nature.

The hotel adopts the concept of a raised ground floor, as if it were extending from the ground.

The hotel's iconic feature is a ~9-meter-long transparent swimming pool suspended above the reception, creating the sensation of swimming in the air/sky while offering panoramic mountain views.

Each room is like a luxurious forest cottage with a green veranda and small trees.

Green, beige, brown, grey, black

Wood, Concrete, marbel, stone, glass.

Design goes beyond mere form to deliver a user experience (UX).

Circulation
•Employee Path
•Customer Path

Topography inspired layout

site Topography

1 site Topography Analysis

2 Analysis Abstract

Plan Grid

Mountain Structure Analysis
Wadi Disah
Mountain - Layering

1 layering Analysis

2 layering Analysis

Design application

Silver: A heritage symbol

Silver necklace

Symbol Analysis

Silver as a material & Pattern

Design application

Material inspired from the site

Al-Disa Valley nature

Nature analysis

Extracted materials

stone
Remmed earth
stone
wood
velvet

Zoning& Circulation

Al Shoaib

Sculpture inspiration from the rocks of Wadi Al-Disah

1. Lobby

2. Restaurant

Innovating design solutions for Tabu Boutique Hotel Restaurant to reflect the spirit of Wadi Al-Disa and revive the silver craft using the finest materials

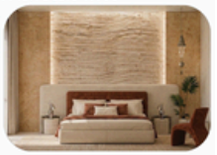
Buffet design

Column design solution

Lighting unit spired by silver jewelry

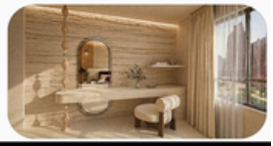
To address the presence of columns in the restaurant area, a table built into the column was created and touches were added to highlight the shape of the columns in an attractive and beautiful way.

Guest Room Plan Scale 1:100



3. Guest Room

Design of an elegant guest room that enhances the visitor's comfort with a stunning view of the Wadi Al-Dissa mountains



Tabu
Where Mountains Shape, Silver Shines

Ground Floor Plan Scale 1:100

Section AA' Scale 1:20

4. Reception

In the most innovative ways, a striking and luxurious reception was designed, reflecting the idea of mountain layers in a distinctive manner with a unique silver touch.

Design of a water fountain at the hotel entrance, reflecting the nature of Wadi Al-Dissa

A custom-designed lobby sofa with attention to privacy and comfort in the corridors

Section BB' Scale 1:20

Details

1. sculpture shows the formation of silver from stars and arrival on Earth through meteors

2. Custom design for a lighting unit inspired by Saudi Bedouin silver jewelry patterns

3. Solving a column, by designing an aesthetic shape consistent with the design and connects visually to the reception desk.