



The basic shape that forms the building is a cylinder. It was chosen as an organic body partially delimiting itself from the surrounding rectangular buildings, but in such a way that, due to its regularity, it does not have a very disturbing impression and rather forms a soft transition between the individual urban characters. The design, with its non-rightness, also tries to demonstrate the extravagant tendencies of world fashion brands. The cylinder is also connected with the textile industry itself, where the body appears in the form of spools, rolls of fabrics, etc.