

Street level

The first impression has a big impact on the patient's "expected environment" and how he or she intends to open up to therapeutic measures. Thus, the appearance of the clinic from the street was conceived to generate transparencies that attract to the interior of the building. This principle was also approached at the reception.

In addition, it was proposed to connect the clinic with a learning cafe, opened to the community. That helps to reduce stigma and strengthen the confidence of the patient, who does not feel in a segregated environment. The learning cafe is intended to generate income for patients at a more advanced stage of treatment. They work there learning how to cook and to manage its structure, formulating new life projects, in addition to serving as a showcase for the new patients.

