

ACTIVATING THE PUBLIC SPACE

a shared street in a historic site

The project is located in the neighborhood of Boa Vista, and is part of the historic center of city of the Recife, NE Brazil. The area is very diverse in regards to land uses, with a large flow of pedestrians and different means of transport. Due to its historical relevance to the city, it has important formal and informal historical landmarks that maintain its vitality. The landscape project meets urban matters regarding the quality of public space with a strategic vision, seeking its re-appropriation.

The landscape proposal seeks to transform the Alegria Street into a shared street, meeting different needs, according to the requirements of the residents and potential users. The project was designed to be accessible and inclusive, providing a pleasant experience through shaded and sitting areas.

Based on the concepts by Jeff Speck (2012), we sought to apply some of the ten steps to a walkable city established by the author, as follows:

1. Put cars in their place;
2. Get the parking right;
3. Protect the pedestrian;
4. Welcome bikes;
5. Shape the places;
6. Plant trees.

We also reinforced existing social practices sometimes occurring in the site, such as a grassroots outdoor movie theater, designating a specific area on the Alegria Square for it, which is marked by the new flooring pattern.



OUTDOOR MOVIE THEATER



SANTA CRUZ CHURCH



BOA VISTA MARKET



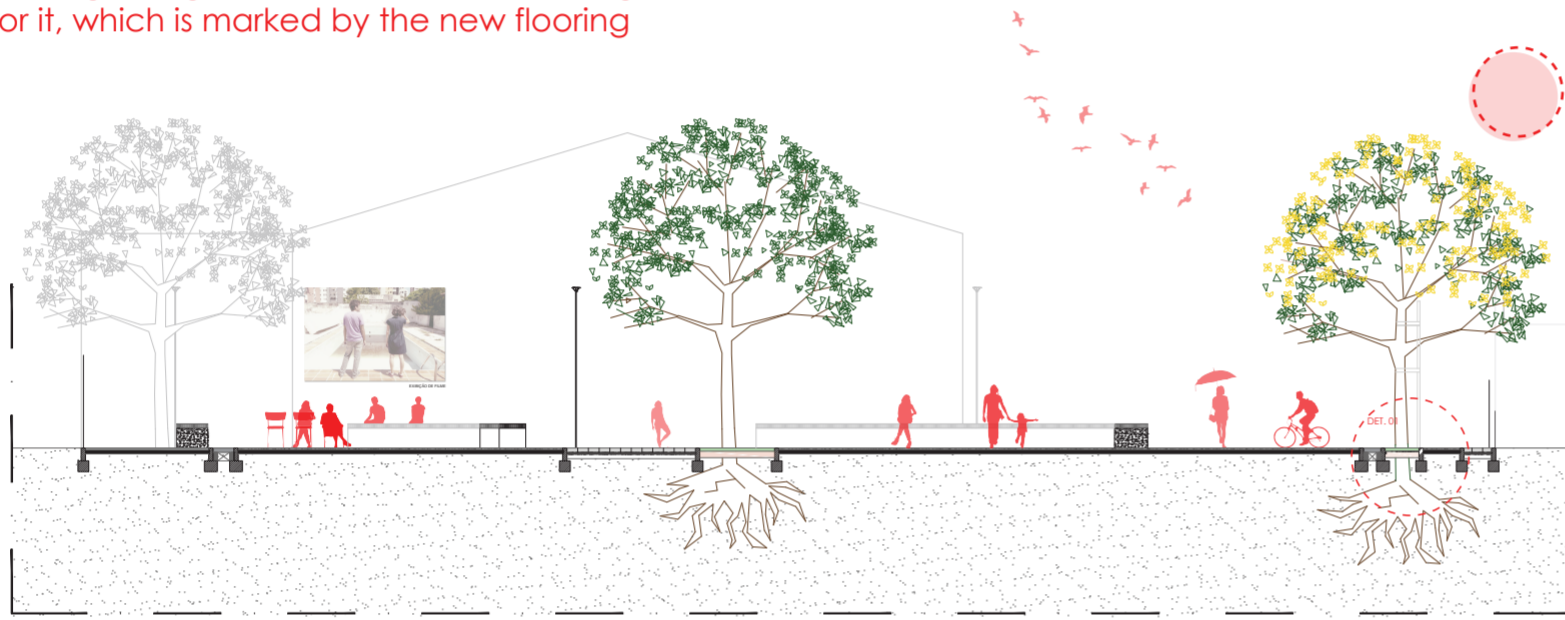
ALEGRIA SQUARE



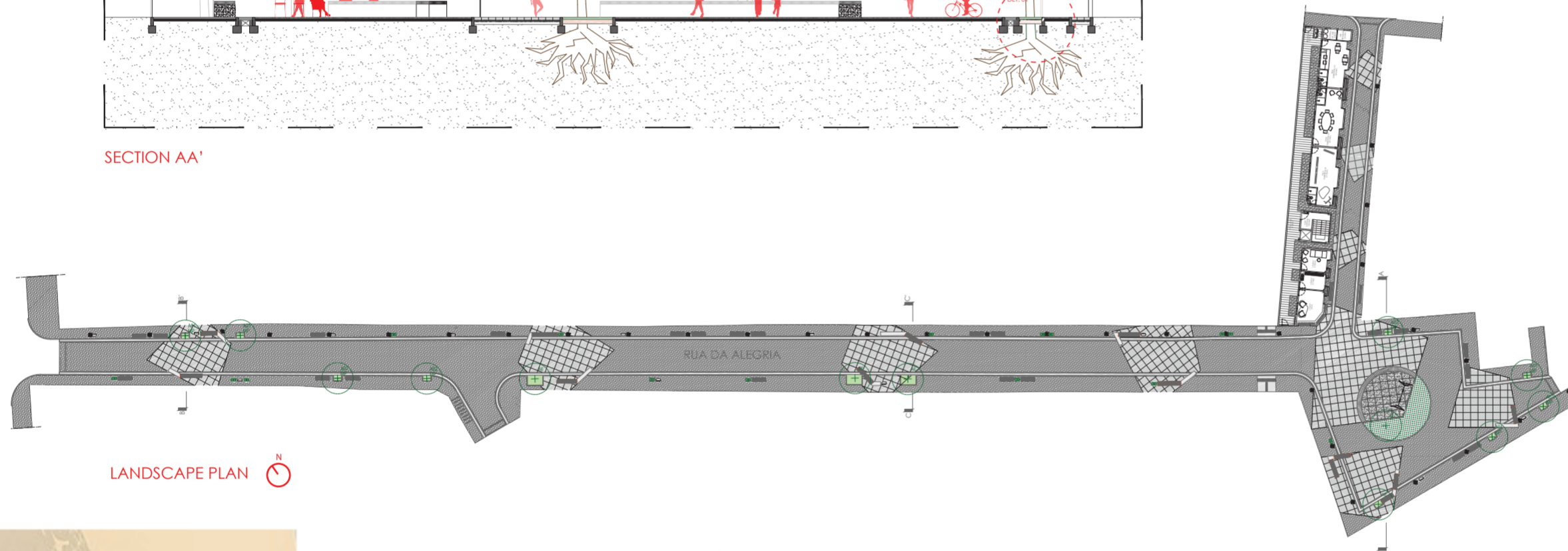
SANTA CRUZ BAKERY



ALEGRIA STREET PROPOSAL



SECTION AA'



LANDSCAPE PLAN



ALEGRIA STREET PROPOSAL

